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<td>8:30-10:15</td>
<td>Plenary Session</td>
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<td></td>
<td>- Welcome to Delegates</td>
<td>- Keynote: JAY McTIGHE &amp; GISELLE</td>
<td>- Awards Presentation: NVSF Award / NEASC &amp;</td>
<td>- Keynote: ELLE ALLISON-NAPOLITANO</td>
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<td></td>
<td>- Keynote: DOUGLAS REEVES, sponsored by International Schools Services</td>
<td>MARTIN-KNEIP, sponsored by The College Board</td>
<td>MSA Accreditation Awards</td>
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<tr>
<td>10:15-10:45</td>
<td>Coffee Break</td>
<td>Specialist Three-hour Workshops &amp; Coffee Break</td>
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<td>Specialist Three-hour Workshops &amp; Coffee Break</td>
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<tr>
<td></td>
<td>Exhibition area</td>
<td>Workshop:</td>
<td>- Exhibition area</td>
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<tr>
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<td>Specialist Three-hour Workshops &amp; Lunch</td>
<td>Location:</td>
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<tr>
<td>12:15-1:15</td>
<td>Lunch - Sponsored by Search Associates</td>
<td>Coffee Break - Sponsored by Follett</td>
<td>Coffee Break - Provided by NESA</td>
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<tr>
<td>1:15-2:45</td>
<td>Specialist Three-hour Workshops, continued</td>
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<td>1:00-2:30 Specialist Three-hour Workshops, continued</td>
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<td>Coffee Break - Exhibition area</td>
<td>Lunch - sponsored by Frontline Technologies</td>
<td>2:30-3:00 Coffee Break</td>
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<td>3:00-4:00</td>
<td>General Interest Workshops</td>
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<td></td>
<td>Workshop:</td>
<td>Workshop:</td>
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<tr>
<td>4:15-5:15</td>
<td>&quot;Connections&quot; Networking Sessions</td>
<td>Free Afternoon / Evening to Explore Abu Dhabi</td>
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<tr>
<td>6:30</td>
<td>Welcome Reception sponsored by BridgeU</td>
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<td>Closing Plenary Session</td>
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<td></td>
<td>(Please wear nametags!)</td>
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<td>Luthra, Shabbi</td>
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<tr>
<td>McTighe, Jay</td>
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<td>Reeves, Douglas</td>
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<td>Cox, Valerie</td>
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<td>Cram, Hank</td>
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<td>Davison, Ralph</td>
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<td>Feir, Priscilla</td>
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<td>Fleetham, Harold</td>
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<td>Forton, Mary Beth</td>
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<td>Fry, Teresa</td>
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<td>Moore, John</td>
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<td>Tucker, Paul</td>
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<td>Ungless, Clive</td>
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<td>Willis, Bill</td>
<td>10, 30</td>
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NESA would like to thank its sponsors for their generous support:

**American Community School**
- **Location:** Abu Dhabi, UAE
- **Sponsorship:** Lanyards & A/V equipment sponsor

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- **Sponsorship:** Friday lunch sponsor

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**American Community School of Abu Dhabi, UAE**
- **Role:** Lanyards & A/V equipment sponsor

**BridgeU**
- **Role:** Sponsor of Thursday’s Welcome Reception

**Search Associates**
- **Role:** Sponsor of Thursday’s lunch

**Follett**
- **Role:** Sponsor of Friday coffee break

**INTERNATIONAL SCHOOLS SERVICES**
- **Role:** Sponsor of Thursday’s keynoter, Douglas Reeves

**Curriculum Associates**
- **Role:** Sponsor of Saturday’s keynoter, Sharnell Jackson

**NutKase Accessories**
- **Role:** Sponsor of Thursday’s lunch

**Follett**
- **Role:** Sponsor of Friday coffee break

**The College Board**
- **Role:** Sponsor of Friday keynoters, Jay McTighe & Giselle Martin-Kniep

**TieCare International**
- **Role:** Sponsor of Saturday’s Gala

**INTERNATIONAL SCHOOLS SERVICES**
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**NutKase Accessories**
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**Follett**
- **Role:** Sponsor of Friday coffee break
INTERNATIONAL
1-to-1 LEARNING
& COLLABORATION

Feb 24 to 27, 2016

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- Extensive Network of Hospitals and Clinics
- Experience with International Schools
## PRECONFERENCE SESSIONS

**TUESDAY-WEDNESDAY, OCTOBER 20-21**

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<thead>
<tr>
<th>Time</th>
<th>Event/Speaker</th>
<th>Location</th>
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<tbody>
<tr>
<td>9:00-5:00</td>
<td>Meeting of the NESA Professional Development Advisory Committee (PDAC)</td>
<td>Meeting Quarter 2</td>
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<tr>
<td>9:00-5:00</td>
<td>NESA Virtual School Consortium</td>
<td>El Waha</td>
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### WEDNESDAY, OCTOBER 21

<table>
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<tr>
<th>Time</th>
<th>Event/Speaker</th>
<th>Location</th>
<th>Page</th>
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<tbody>
<tr>
<td>9:00-4:30</td>
<td>Mark Kessler &amp; David Chadwell: <em>NWEA MAP Preconference: What Everyone Ought to Know About MAP</em></td>
<td>Meeting Quarter 3/4</td>
<td>17</td>
</tr>
<tr>
<td>9:00-4:30</td>
<td>Richard Detwiler: <em>Preconference for New Trustees and Heads of School - Fundamentals of Trusteeship</em></td>
<td>Al Bateen</td>
<td>16</td>
</tr>
<tr>
<td>9:00-12:30</td>
<td>Hank Cram &amp; Priscilla Feir: <em>MSA Self-Study Workshop, Part 1 - Organizing for Self-Study</em> (pre-registration was required with MSA)</td>
<td>Al Baynouna</td>
<td>17</td>
</tr>
<tr>
<td>9:00-4:30</td>
<td>Max Eisl: <em>Finalsite Web Strategy Workshop</em></td>
<td>Meeting Quarter 1</td>
<td>16</td>
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<tr>
<td>9:00-2:00</td>
<td>NESA Middle School Network Meeting</td>
<td>Executive Boardroom A</td>
<td></td>
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<tr>
<td>1:30-4:30</td>
<td>Hank Cram &amp; Priscilla Feir: <em>MSA Self-Study Workshop, Part 2 - Developing the Plan: Objectives &amp; Action Plans</em> (pre-registration was required with MSA)</td>
<td>Al Baynouna</td>
<td>17</td>
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# CONFERENCE PROGRAM

## THURSDAY, OCTOBER 22

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<th>Time</th>
<th>Event/Speaker</th>
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</table>
| 8:30-9:00  | **PLENARY SESSION**
Welcome & Introductions                                                          | Dar El Istiqbal Ballroom          |      |
| 9:00-10:15 | **PLENARY SESSION**
Keynote Presentation by the International Schools Services Guest
| 10:15-10:45| **Coffee Break - Exhibition area**                                             | Liwa Majlis                       |      |
| 10:45-2:45 | **Specialist Three-Hour Workshops & Lunch:**
* Rick Detwiler: Advanced Topics for Trustees (Day 1/3) - How to Sustain a High Performing Board / The Right Board Structure
* Tom Guskey: Does It Make a Difference? Planning and Evaluating Effective Professional Learning
* Heather Hoerle: Measuring What Matters Most - The SSATB’s Character Skills Assessment (CSA)
* Jane Hulbert & Jim Hulbert: Branding - Capturing What is Unique About Your School and Communicating It
* Sharnell Jackson: Using Student Achievement Data to Support Instructional Decision Making
* Marc Levinson: Business Managers Institute (Day 1/3) - Campus Tour of the American Community School of Abu Dhabi
* N.C. Mohan & Amira Hashem: Human Resources Directors Summit (Day 1/2)
* Timothy Shanahan: Disciplinary Literacy                                     | Meeting Quarter 2/3               | 21   |
| 12:15-1:15 | **Lunch – sponsored by Search Associates**                                    | Al Bateen                          | 26   |
| 1:15-2:45  | **Specialist Workshops continued...**                                         |                                   |      |
| 2:45-3:00  | **Coffee Break - Exhibition area**                                             | Liwa Majlis                       |      |
| 3:00-4:00  | **General Interest Workshops**
* David Chadwell: A Gendered Look at Data - Questions and Actions
* Valerie Cox & Linda Abraham-Silver: Institutional Advancement - The Strategic and the Tactical
* New to NESA Session with NESA’s Executive Director and Director of Professional Learning
* Harold Fleetham & Bill Willis: Preparation and Practice - Lessons Learned in Kathmandu
* Teresa Fry: PLC Reflections and Implementation
* Robin Heslip & Brian Bedrick: Measuring Your Mission - Much More Than Just a Scorecard | Meeting Quarter 2/3               | 29   |
|            |                                                                                   | Emirates                           | 31   |
|            |                                                                                   | Executive Boardroom A             |      |
|            |                                                                                   | Al Bateen                          | 30   |
|            |                                                                                   | Meeting Quarter 4                 | 30   |
|            |                                                                                   | El Waha                           | 31   |
**CONFERENCE PROGRAM**

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<td><strong>Meeting Quarter 2/3</strong></td>
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<td></td>
<td><strong>Meeting Quarter 2/3</strong></td>
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<td></td>
<td><strong>Meeting Quarter 1</strong></td>
<td>Al Baynouna</td>
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<tr>
<td></td>
<td><strong>“Connections” Networking Sessions:</strong></td>
<td>Al Baynouna</td>
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<tr>
<td>4:15-5:15</td>
<td><strong>Jessica Levitt: From School Library to Learning Commons - The ACS Amman Story</strong></td>
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<td><strong>Matthew Ruffle: Building Relationships for Successful Fundraising</strong></td>
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<td>“Bayshore” Pool Area</td>
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<td><strong>Middle School Administrators</strong></td>
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<td><strong>Elementary School Administrators</strong></td>
<td>Al Bateen</td>
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<td><strong>Curriculum Professionals</strong></td>
<td>Al Baynouna</td>
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<tr>
<td>6:30</td>
<td><strong>Welcome Reception: Sponsored by BridgeU</strong></td>
<td>“Bayshore” Pool Area</td>
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**Australian Council for Educational Research**
# CONFERENCE PROGRAM

## FRIDAY, OCTOBER 23

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<td>8:30-9:30</td>
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<tr>
<td></td>
<td>Keynote Presentation by The College Board Guest Speakers: JAY</td>
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<tr>
<td></td>
<td>McTighe &amp; Giselle Martin-Kniep: <em>Schooling by Design and the ARCS Framework</em></td>
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<td></td>
<td>for School Improvement*</td>
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<tr>
<td>8:30</td>
<td>Marc Levinson: <em>Business Managers Institute (Day 2/3) - Campus Tour of the American School of Dubai.</em> Meet in InterContinental Hotel. Lobby 8:30am for departure to Dubai.</td>
<td>Depart from InterCon Lobby 8:30</td>
<td>24</td>
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<tr>
<td>9:45-1:15</td>
<td><strong>Specialist Three-Hour Workshops &amp; Coffee Break</strong></td>
<td></td>
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<tr>
<td></td>
<td>• Jay McTighe &amp; Giselle Martin-Kniep: <em>Schooling by Design and ARCS</em></td>
<td>Dar El Istiqbal Ballroom</td>
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<td>• Practical Tools and Strategies</td>
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<td></td>
<td>• Elle Allison-Napolitano: <em>Inviting Disruption - A Crazy, Wonderful Strategy for Building Cultures of Resilience</em></td>
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<td>• Rick Detwiler: <em>Advanced Topics for Trustees (Day 2/3) - Governing through Policy / Relationships</em></td>
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<td>• Lee Ann Jung: <em>Toward Meaningful Learning Support and Inclusion</em></td>
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<td>in International Education</td>
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<td>• Shabbi Luthra, Sujoy Chaudhuri, Fiona Reynolds: <em>Using Visualization</em></td>
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<td>for Learning Analytics</td>
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<td>• NC Mohan &amp; Amira Hashem: <em>Human Resources Directors Summit (Day 2/2)</em></td>
<td>Meeting Quarter 4</td>
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<td></td>
<td>• Tom Schimmer: <em>Accurate and Effective Formative Assessment</em></td>
<td>El Waha</td>
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<tr>
<td>11:15-11:45</td>
<td><strong>Coffee Break - Sponsored by Follett</strong></td>
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<td>11:45-1:15</td>
<td><strong>Specialist Workshops continued...</strong></td>
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<td>1:15-2:30</td>
<td><strong>Lunch – Sponsored by Frontline Technologies</strong></td>
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<td>2:00-3:00</td>
<td><strong>General Interest Workshops</strong></td>
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<tr>
<td></td>
<td>• Hank Cram &amp; Priscilla Feir: <em>Middle States Accreditation Team Training</em></td>
<td>Emirates</td>
<td>32</td>
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<tr>
<td></td>
<td>• Ralph Davison: <em>How to Retire Well!</em></td>
<td>Al Baynouna</td>
<td>32</td>
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<tr>
<td></td>
<td>• Max Eisl: <em>What’s Next in Website Technology? And How Can My School Keep Up?</em></td>
<td>Meeting Quarter 1</td>
<td>33</td>
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<tr>
<td></td>
<td>• Clay Hensley: <em>Trends in American University Admissions</em></td>
<td>Meeting Quarter 4</td>
<td>33</td>
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<tr>
<td></td>
<td>• Andrea Mendoza: <em>Tracking Mastery - Improving Teacher Efficacy and Student Learning Outcomes</em></td>
<td>Executive Boardroom A</td>
<td>33</td>
</tr>
<tr>
<td></td>
<td>• Jon Nordmeyer: <em>The WIDA English Language Development Framework</em></td>
<td>Meeting Quarter 2/3</td>
<td>33</td>
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<td></td>
<td>• Rick Roegiers: <em>Enhancing the STEM Curriculum with Interactive Simulations</em></td>
<td>Al Bateen</td>
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<tr>
<td></td>
<td>• Gail Seay &amp; Brian Bedrick: <em>The Professional Learning Dashboard</em></td>
<td>El Waha</td>
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**FREE AFTERNOON/EVENING TO EXPLORE ABU DHABI**
## SATURDAY, OCTOBER 24

<table>
<thead>
<tr>
<th>Time</th>
<th>Event/Speaker</th>
<th>Location</th>
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<tbody>
<tr>
<td>8:30-9:00</td>
<td><strong>PLENARY SESSION</strong>&lt;br&gt;Awards Presentation:&lt;br&gt;• NESA Virtual Science Fair Awards: Dr. Robert A. Sills Science Achievement Award &amp; “Cameron Cup”&lt;br&gt;• Middle States Association of Colleges &amp; Schools (MSA) Accreditation Awards&lt;br&gt;• New England Association of Schools &amp; Colleges (NEASC) Accreditation Awards</td>
<td>Dar El Istiqbal Ballroom</td>
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<td>9:00-10:00</td>
<td><strong>Keynote Presentation by the Curriculum Associates Guest</strong>&lt;br&gt;<strong>Speaker:</strong> SHARNELL JACKSON, “Using Student Achievement Data to Support Instructional Decision-Making”</td>
<td>Dar El Istiqbal Ballroom</td>
<td>23</td>
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<tr>
<td>10:00-10:30</td>
<td><strong>Coffee Break - Exhibition area</strong></td>
<td>Liwa Majlis</td>
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<td>12:00-1:00</td>
<td><strong>Lunch – provided by NESA</strong></td>
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<td>1:00-2:30</td>
<td><strong>Specialist Workshops continued…</strong></td>
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<td>2:30-3:00</td>
<td><strong>Coffee Break - Exhibition area</strong></td>
<td>Liwa Majlis</td>
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<td>3:00-4:00</td>
<td><strong>General Interest Workshops</strong>&lt;br&gt;• Mary Beth Forton: Create Engaging Academics and Caring Communities&lt;br&gt;• Nicholas Garrison: Architecture for Pedagogy - Evolving Structures&lt;br&gt;• Bob Goodrich: Travel Pricing and Problems vs. Budgets&lt;br&gt;• John Moore: Enhancing Your Curriculum with Atlas!&lt;br&gt;• Lynn Notarainni: Differentiation in the Standards-Based Classroom&lt;br&gt;• Michael Popinchalk: Internationalism and Interculturalism - What Does It Look Like?&lt;br&gt;• Paul Tucker: The Placement Test Conundrum - Is There A Better Way?</td>
<td>Emirates</td>
<td>38</td>
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### CONFERENCE PROGRAM

<table>
<thead>
<tr>
<th>Time</th>
<th>Event/Speaker</th>
<th>Location</th>
<th>Page</th>
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<tbody>
<tr>
<td>4:15-5:15</td>
<td>Annual Business Meeting</td>
<td>Al Bateen</td>
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<tr>
<td>7:30</td>
<td>Gala Evening: Sponsored by TieCare International (sponsor of the annual</td>
<td>Dar El Istiqbal Ballroom</td>
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<td></td>
<td>Stanley Haas/Luke Hansen Student Award)</td>
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<td></td>
<td><strong>Clive Ungless &amp; Ryan McFarlane:</strong> Enrollment Management - Using Data for</td>
<td>Executive Boardroom A</td>
<td>38</td>
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<td></td>
<td>Productivity, Strategy and Research</td>
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#### SUNDAY, OCTOBER 25

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<tr>
<th>Time</th>
<th>Event/Speaker</th>
<th>Location</th>
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<tbody>
<tr>
<td>8:30-9:30</td>
<td><strong>PLENARY SESSION</strong></td>
<td>Dar El Istiqbal Ballroom</td>
<td>19</td>
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<tr>
<td>9:45-1:00</td>
<td>Specialist Three-Hour Workshops &amp; Coffee Break</td>
<td>Dar El Istiqbal Ballroom</td>
<td>19</td>
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<td></td>
<td>• Elle Allison-Napitalano: Super-Strong in Action - What Resilient Leaders Do</td>
<td>Dar El Istiqbal Ballroom</td>
<td>19</td>
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<td></td>
<td>When Things Don’t Go As Planned</td>
<td>Al Baynouna</td>
<td>21</td>
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<td></td>
<td>• Tom Guskey: Beyond Tradition - Effective Grading Policies and Practices</td>
<td>Meeting Quarter 1</td>
<td>23</td>
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<td></td>
<td>• Lee Ann Jung: Planning Intervention and Measuring Progress for Meaningful</td>
<td>El Waha</td>
<td>27</td>
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<td>Learning Support</td>
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<td>• Tom Schimmer: Instructional Agility - Blurring the Lines Between Assessment, Feedback, and Differentiation</td>
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<td>• Timothy Shanahan: Close Reading</td>
<td>Al Bateen</td>
<td>26</td>
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<tr>
<td>11:15-11:30</td>
<td>Coffee Break - Exhibition area</td>
<td>Liwa Majlis</td>
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<td>11:30-1:00</td>
<td>Specialist Workshops continued…</td>
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<tr>
<td>1:10-2:00</td>
<td><strong>CLOSING PLENARY SESSION</strong></td>
<td>Dar El Istiqbal Ballroom</td>
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<td>CONFERENCE ADJOURNS…</td>
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<td></td>
<td>See you at “The Ritz” in Doha, October 20-23, 2016!</td>
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<tr>
<td>4:00-6:00</td>
<td>Executive Meeting of the NESA Board of Trustees</td>
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#### MONDAY, OCTOBER 26

<table>
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<tr>
<th>Time</th>
<th>Event/Speaker</th>
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<tbody>
<tr>
<td>9:00-3:00</td>
<td>Meeting of the NESA Board of Trustees</td>
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OPPORTUNITY
ISS KNOCKING

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• SIMPLE job search tools
• FREE RECRUITING EVENTS for active candidates
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RECRUITERS
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• PERSONALIZE your school page in the ISS database - candidates want to see your campus!
• HIGHEST QUALITY CANDIDATES: it's our responsibility to ensure our candidates are qualified and we take that commitment SERIOUSLY.

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INTERNATIONAL RECRUITMENT CONFERENCES / JOB FAIRS 2015/2016

ISS Fall iFair
November 24, 2015

ISS Seattle IRC
December 6 - 8, 2015 • Seattle, WA, USA

ISS Qatar Foundation Doha IRC
December 10 - 12, 2015 • Doha, Qatar

ISS Bangkok IRC
January 4 - 7, 2016 • Bangkok, Thailand

ISS Winter iFair
January 20, 2016

AAIE 50TH Annual Conference
February 8 - 10, 2016 • Atlanta, GA, USA

ISS Atlanta IRC
February 11 - 15, 2016 • Atlanta, GA, USA

ISS Spring iFair
May 11, 2016

educatorcareers.ISS.edu
PRECONFERENCE WORKSHOPS

WEDNESDAY, OCTOBER 21

More detailed speaker biographies and workshop descriptions are located on the NESA website: www.nesacenter.org

MAX EISL began his 14-year career in schools as a Chemistry Teacher and worked his way up to Principal in Ohio and Massachusetts. For the past seven years, Mr Eisl has worked with schools worldwide in consulting, training and project management for educational technology products and services including student information systems, on-line learning platforms and communication portals. max.eisl@finalsite.com

> Web Strategy Workshop: Re-Imagine Your Web Presence, 9:00-4:30
ROOM: MEETING QUARTER 1
What’s the latest in EdTech? Which design trends will set my school apart? How can I start an effective PPC campaign? How can I increase enrollment and retention? We answer all these questions — and a whole lot more. Explore the latest trends in web design, marketing, admissions, technology and education for independent, international and public schools. The workshop is open to all school professionals, whether or not you currently use Finalsite.

RICK DETWILER has worked as head of five international schools over the past 25 years, including three NESA schools. Currently, he is collaborating with NESA on its Board Development Project, in conjunction with conducting board training and strategic planning workshops at international schools in NESA, Europe, and Africa. Please see page 21 for Mr Detwiler’s series of workshops for Trustees at the FLC. rickdetwiler2@gmail.com

> Preconference for New Trustees and Heads of School - Fundamentals of Trusteeship, 9:00-4:30
ROOM: AL BATEEN
This pre-conference is a survey of the basics undergirding any high-performing international school board of trustees. The outcomes are designed to bring relatively new trustees and heads of school up to speed on basic board principles and practices as well as provide veteran trustees and heads a refresher on what the literature cites as proven practices. More details at: www.nesacenter.org/page.cfm?p=1512.
MARK KESSLER is a professional development specialist with NWEA (Northwest Evaluation Association) providing consultative support on the use of data to inform decisions. His experience involves working with international and US schools to build capacity in using data to improve student outcomes within each unique school system. Mr Kessler is a certified elementary teacher with English specialization as well as a certified administrator for K-12. mark.kessler@nwea.org

DAVID CHADWELL is an educator with over 20 years experience, and serves as the Curriculum Coordinator at Cairo American College. He has worked with data analysis for many years, specifically MAP testing. For more than ten years Mr Chadwell has served as consultant to schools related to gendered achievement gaps. dchadwell@g-cacegypt.org

PRISCILLA L. FEIR is an Accreditation Officer for PK-12 schools and districts for MSA-CESS. She is the staff liaison for all schools located outside of the U.S. Dr Feir has served as a teacher, consultant, principal, superintendent and adjunct professor in economics, school finance and research methods. She is the recipient of the Middle States Susan K. Nicklas Outstanding Volunteer Award. pfeir@msa-cess.org

HENRY (Hank) CRAM, President of the Middle States Commissions on Elementary and Secondary Schools (MSA-CESS), has been involved with Middle States for more than 20 years. Previously, Dr Cram held various teaching and administrative positions in New York and New Jersey. He has been an instructor at the Rutgers Graduate School of Education and the New Jersey Provisional Teacher Program at Rowan University. hcram@msa-cess.org

> MSA Self-Study Workshop: Organizing for Self-Study, 9:00-12:30
ROOM: AL BAYNOUNA
Prepare for and begin self-study using your chosen protocol. Gain guidance on structuring your Planning Team, reviewing your school’s foundation documents, evaluating your current realities as defined by student and organizational performance, and assessing the school against the MSA Standards.

> Developing the Plan: Objectives and Action Plans, 1:30-4:30
ROOM: AL BAYNOUNA
For Internal Coordinators and others involved in developing the plan for growth and improvement. Attendance is encouraged during the self-study phase of beginning to identify priorities for objectives and/or having drafted objectives. You will benefit from bringing your school’s self-study data, draft objectives or any priority areas for objectives under consideration by the Planning Team.

> NWEA MAP Preconference: What Everyone Ought to Know About Map, 9:00-4:00
ROOM: MEETING QUARTER 3/4
For NESA ‘member’ schools already using MAP (invitation only). Recommended materials: Laptop/Tablet; NWEA Username & Password.
• Morning session: “New Map Features”
  — Mark Kessler
New features of Web-based MAP; New items to measure Depth of Knowledge and text complexity; MAP Learning Continuum enhancements; NWEA International Comparative Data Dashboards; Enhanced reports that “drill down” into results.
• Afternoon session: “MAP Data to Improve Student Outcomes” — David Chadwell & Mark Kessler
Utilizing macro level MAP trends to inform school improvement conversations; Analyzing MAP trends to define “good” growth; MAP data related to status, improvement and growth; Essential MAP reports for leadership; Are you serving all students equally well? Discussing the power of Comparison Group studies.
CELEBRATING 25 YEARS in International Recruiting
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- Head of School Searches
- Administrative Searches
- Board Consulting
- Teacher Recruitment
- Administrative Recruitment
- Performance Workshops

2015-2016 JOB FAIR SCHEDULE

LEADERSHIP - BANGKOK, THAILAND
November 13 – 15, 2015, Ray Sparks

TORONTO, CANADA
December 11 – 13, 2015, Ray Sparks

MELBOURNE, AUSTRALIA
January 3 – 6, 2016, Nick Kendell

BANGKOK, THAILAND
January 8 – 11, 2016, Michael Williams

HONG KONG, CHINA
January 15 – 17, 2016, Barry Drake

LONDON, ENGLAND
January 21 – 24, 2016, Gez Hayden

CAMBRIDGE, MASSACHUSETTS
January 28 – 31, 2016, Jessica Magagna

SAN FRANCISCO, CALIFORNIA
February 12 – 15, 2016, Michael Williams

DUBAI, U.A.E.
February 18 – 20, 2016, David Cope

CAPE TOWN, SOUTH AFRICA
February 26 – 28, 2016, Gez Hayden

BANGKOK - SPRING, THAILAND
March 18 – 20, 2016, Michael Williams

LONDON - SPRING, ENGLAND
April 15 – 17, 2016, David Cope

LATIN AMERICA/CARIBBEAN
TBD

Spanning the Globe with a Personal Touch - 18 Offices Worldwide

Launceston, Australia
Nick Kendell
Ontario, Canada
Robert Barlas
Nova Scotia, Canada
Ray Sparks
Nanjing, China
Gez Hayden
Mijas Malaga, Spain
Dr. Barry Drake

Bangkok, Thailand
John Ritter
Chiang Mai, Thailand
Harry Deelman
Cambridge, UK
David Cope
California, USA
Ralph Jahr

Massachusetts, USA
Diana Kerry
Nevada, USA
James Ambrose
Pennsylvania, USA
David Cramer

Washington, USA
Sally Gordon
Jessica D. Magagna

Established in 1990
Founding Director
John Magagna
In 2006, ELLE ALLISON-NAPOLITANO founded Wisdom Out, a professional development company specializing in leadership and organizational learning. She has worked with clients in education, health care, business, nonprofit organizations, and government agencies. Dr Allison-Napolitano is author of several books including, Bounce Forward: The Extraordinary Resilience of Leadership, and Flywheel: Transformational Leadership Coaching for Sustainable Change.

Elle@wisdomout.com

**KEYNOTE - Sunday, October 26**

**ROOM: DAR EL ISTIQBAL BALLROOM**

> Super Strong: The Extraordinary Nature of Leadership Resilience

Leadership resilience has a quality of transformation to it—it is not about staying the same; it is about becoming better as a result of adversity. This keynote introduces the extraordinary resilience of leadership and illuminates a few key resilience practices that strengthen resilience as a “go to” leadership response.

**Friday, October 23**

**ROOM: AL BAYNOUNA**

> Inviting Disruption — A Crazy, Wonderful Strategy for Building Cultures of Resilience

Ironically, the most powerful way organizations get ahead of disruptive change is to initiate conversations that actually invite disorder. Resilient organizations sustain their resilience only by being willing to change. Engage in a process that reveals vulnerabilities in school and education cultures that make them fragile and vulnerable and that undermine the success of initiatives and innovation.

**Sunday, October 25**

**ROOM: DAR EL ISTIQBAL BALLROOM**

> Super Strong In Action — What Resilient Leaders Do When Things Don’t Go As Planned

Leadership Resilience is a heightened capacity to bounce forward in response to adversity. Resilience, not resistance, really is the ONLY sane response. Via a case study and peer-to-peer coaching, explore the six phases that highly resilient leaders embrace in order to actually grow from adversity—not just to contain crisis and restore the previous status quo.

**KIM BANE** is the Director of Teaching and Learning at the American International School Chennai (AISC). For the past 25 years she has worked and consulted in the field of student support services (including special education and EAL), co-teaching, curriculum, instruction and assessment, professional learning and school leadership. She has served as special education teacher, school administrator, central administrator and Director of Special Education. bkim@aisch.org

**PAULA PETERS-FRAMPTON** is the Secondary EAL Coordinator at AISC. She also serves as a SIOP coach and heads the HS LADDER Team. Ms Peters-Frampton is passionate about helping teachers use data and sheltered instruction techniques to improve programming for all students. Prior to moving to AISC, she coordinated the EAL program in Dalian, China, and co-taught in an integrated program called Watershed. pfpaula@aisch.org
KAREN SUMARYONO has served as the Elementary EAL Coordinator at AISC for the past six years. She has taught, consulted, and trained teachers in the field of EAL for 30 years. She is a National Writing Project teacher, and has published in NCTE journals such as *English Journal* and *In the Middle* with a focus on the education of ELLs. skaren@aisch.org

**Karen Sumaryono**

NATARAJAN CHANDRAMOHAN (MOHAN) heads the Human Resources Department at the American Embassy School, New Delhi. Mohan has 15+ years experience in Human Resources over 33+ years overall experience. He holds a Bachelor’s Degree in Mathematics, LL.B. and MBA (Human Resources) from the University of Delhi. ncmohan@aes.ac.in

**N. C. Mohan**

AMIRA HASHEM is the Director of Human Resources at Cairo American College, Egypt, and has over 18 years experience in human resource management in educational institutions, non-profit organizations and the corporate sector. She has specialized training and experience in change management and HR system setup and review. Educated in Britain, she holds a BA from The American University in Cairo and an MBA from Heriot Watt University, Scotland, UK. ahashem@g-cacegypt.org

**Amira Hashem**

> **Human Resources Directors Summit**

The HR Directors Summit is a new addition to the NESA Fall Leadership Conference, bringing together HR Directors and other school administrators who have HR scope responsibilities or interest for two days of HR specialized meetings and interactive discussions. We will explore core HR topics and share best practices and lessons learned around those issues.

Attendees were given an opportunity to prioritize the issues to be discussed before the conference, to address pressing topics and interests of the group. Summit attendees are invited to join an online NESA HR Directors network to continue sharing information, best practice and feedback for issues that arise throughout the year. For a detailed agenda, please visit: www.nesacenter.org/page.cfm?p=1530.

**1 Thursday, October 22**
ROOM: MEETING QUARTER 4

**2 Friday, October 23**
ROOM: MEETING QUARTER 4

NOTE: Mr Mohan will present a session on compensation and performance evaluation as part of the Business Managers institute on Saturday, October 24, 10:30am. See page 24.
RICK DETWILER has worked as head of five international schools over the past 25 years, including three NESA schools. Currently, he is collaborating with NESA on its Board Development Project, in conjunction with conducting board training and strategic planning workshops at international schools in NESA, Europe, and Africa. Please see page 16 for Mr Detwiler’s preconference workshop for new Trustees on Wednesday, October 21. rickdetwiler2@gmail.com

THOMAS GUSKEY is Professor of Educational Psychology at the University of Kentucky, and well known for his work in professional learning and educational change. He was the first Director of the Center for the Improvement of Teaching and Learning, and served on the Policy Research Team of the National Commission on Teaching & America’s Future, on the Task Force to develop the National Standards for Professional Development, and has been named a Fellow in the American Educational Research Association. guskey@uky.edu

ADVANCED TOPICS FOR TRUSTEES WORKSHOP SERIES

The goal of these focused sessions is to stimulate sharing among trustees and heads by providing an overview of proven practice cited in the literature and using prompts to guide the discussion among participants. While listed as “advanced topics,” these sessions will be valuable to all trustees and heads of school, newly minted or veteran, with topics selected based on input from NESA trustees and heads of school.

These workshops have been developed in conjunction with the NESA Board Development Project, a NESA initiative focused on the NESA mission to facilitate sustainable and systemic school improvement at all levels of school operations.

Note: Please bring a laptop, tablet, or smartphone to access handouts during the sessions.

The three 3-hour sessions are as follows:

1 Thursday, October 22
   ROOM: MEETING QUARTER 2/3
   > Sustaining a High-Performing Board / The Right Board Structure

2 Friday, October 23
   ROOM: MEETING QUARTER 2/3
   > Governing Through Policy / Relationships

3 Saturday, October 24
   ROOM: BINYAS MAJLIS
   > “Unconference” - Sharing Proven Board Practices: A ‘semi-structured’ session with focus on topics of particular interest to participants, giving everyone an opportunity to explore two topics as well as learn from summary reports of other groups.

Detailed session descriptions are at: www.nesacenter.org/page.cfm?p=1511.
HEATHER HOERLE is Executive Director of SSATB (Secondary School Admission Test Board). She worked as an administrator, student advisor, and teacher at independent schools in Pennsylvania. Ms. Hoerle served as Associate Director of The Association of Boarding Schools (TABS), and as Director of Admission and Marketing Services, then a Vice President, for The National Association of Independent Schools (NAIS). hhoerle@ssat.org

THE JANE GROUP is a global consulting firm based in the Chicago area since 2002. The firm specializes in crisis communications, workshops, trainings and school branding. In addition, we develop crisis communications plans for schools. The Jane Group is one of the few consulting firms that works exclusively with independent schools in the US and overseas along with educational associations. The firm handles all types of crises including child protection and sexual abuse issues past and present.

JANE HULBERT has been in communications for 25 years including ten years at McDonald’s global headquarters. JIM HULBERT is a labor and employment attorney with 30 years experience. jane@thejanegroup.biz, jim@thejanegroup.biz, thejanegroup.biz

1 Thursday, October 22
ROOM: EL WAHA
> Measuring What Matters Most: The SSATB’s Character Skills Assessment (CSA)
The SSATB’s CSA identifies nine traits critical to success: resilience, grit, curiosity, growth mindset, empathy, integrity, motivation, self-efficacy, and self-control. This session is an overview of industry research related to character skills, discussion of the role of character attributes in schools, and exercises engaging in defining how a CSA can aid in admission decisions.

2 Saturday, October 24
ROOM: MEETING QUARTER 1
> Branding: Capturing What is Unique About Your School and Communicating It
Learn to construct the right conversation that reinforces your school’s identity. Through branding exercises, develop an elevator speech that cuts through the clutter and sells the school. Define your needs, prioritize the audiences and create messages that stick. Also learn the “bridging technique”: take control of a conversation and make it a positive and productive one.

1 Thursday, October 22
ROOM: MEETING QUARTER 1
> Crisis 101: Hope is Not a Strategy - Preparing for the Crisis That Is Coming Your Way
In advance of a crisis, schools should have their trainings (sex abuse, bullying, harassment), policies (child protection, discipline, termination of employment) and protocols in place along with an up-to-date, user-friendly crisis communications plan. Via case studies, we will discuss the critical steps in the first 60 minutes of a crisis; the “pain points”; and the challenge of communicating under pressure.

1 Thursday, October 22
ROOM: EL WAHA
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SPECIALIST WORKSHOPS

LEE ANN JUNG is Professor and Director of International School Partnerships for the College of Education at the University of Kentucky. Dr. Jung is actively engaged with schools and districts in supporting growth in standards-based assessment, family support, IEP/IFSP development, planning intervention, and measuring progress. Her book, Assessing Young Children, with Gayle Mindes, is the best-selling early childhood assessment textbook. ljung@uky.edu, lajung.com

SHARNELL JACKSON serves as President of Data-Driven Innovations Consulting and is a leading author in the most effective systematic processes for using data. As former Chief eLearning Officer and Educator of Chicago Public Schools, Dr. Jackson assembled and led a diverse team of principals, teachers, researchers, data analysts, and IT professionals to implement the most transformative instructional inquiry processes for large urban school districts. sjackson@datadriveninnovations.com, sharnelljackson.com

KEYNOTE SPONSORED BY CURRICULUM ASSOCIATES

Saturday, October 24
ROOM: DAR EL ISTIQBAL BALLROOM
> Using Student Achievement Data to Support Instructional Decision-Making
Instructional decision-making includes how to adapt lessons or assignments in response to students’ needs, alter classroom goals or objectives, and modify student-grouping arrangements. This presentation will provide recommendations for creating the organizational and technological conditions that foster effective data use, including steps for implementation, as well as addressing obstacles that may impede progress.

Thursday, October 22
ROOM: DAR EL ISTIQBAL BALLROOM
> Using Student Achievement Data to Support Instructional Decision Making
Examine a framework for effectively using data that includes five recommendations focusing on data systems that incorporate data from various sources, a data team to encourage the use and interpretation of data, collaborative discussion among teachers about data use and student achievement, and instruction for students on how to use their own achievement data to set and monitor educational goals.

Saturday, October 24
ROOM: DAR EL ISTIQBAL BALLROOM
> Transforming Teaching and Learning Through Data-Driven Decision Making
This workshop is for district administrators, school administrators, classroom teachers, pre-service and graduate teacher candidates, and other educators who are tasked with using data to inform their work and practice. This workshop crosses many courses and topics covered in K-12 school and education. For a list of workshop content, please visit: www.nesacenter.org/page.cfm?p=1518.

NOTE: Please bring a laptop/tablet.

Friday, October 23
ROOM: MEETING QUARTER 1
> Toward Meaningful Learning Support and Inclusion in International Education
The curricular rigor in international schools poses real challenges to meaningfully including students with disabilities and developmental delays. There is little time to “pause” the hectic schedule and high-level assignments and use evidence-based practices to teach the critical skills these students need for long-term success. Learn and discuss three necessary components of learning support for meaningful inclusion.

Sunday, October 25
ROOM: MEETING QUARTER 1
> Planning Intervention and Measuring Progress for Meaningful Learning Support
Teachers face unprecedented challenges in providing students with disabilities access to the general curriculum and pressure to mesh individualized student goals with standards. Learn about an intervention planning and progress-monitoring tool to use with students with disabilities, English learners, and those receiving tiered intervention in an RTI model. The tool streamlines intervention and data collection into everyday classroom routines.
THREE-DAY BUSINESS MANAGERS STRAND

For a detailed agenda, please see: www.nesacenter.org/page.cfm?p=1532.

1 Thursday, October 22
MEET IN THE INTERCONTINENTAL LOBBY AT 10:45am, FOLLOWING COFFEE BREAK
> Campus Tour of the American Community School of Abu Dhabi

2 Friday, October 23
MEET IN THE INTERCONTINENTAL LOBBY AT 8:30am
> Campus Tour of the American School of Dubai

> 12:30pm at ASD - Architecture for Pedagogy: Evolving Structures — Nicholas Garrison

Education is experiencing its greatest period of change since the medieval university was created. This workshop examines these changes and their effect on the design of schools and educational institutions. Using precedent cases and speculative future scenarios, explore the role of architecture in constructing spaces of learning and supporting evolving pedagogical and educational structures.

3 Saturday, October 24
ROOM: AL BATEEN
> 10:30-12:00, Compensation/Performance Evaluation Case Study and Discussion — NC Mohan

A summary of the compensation/performance evaluation system in place at AES for faculty, teaching assistants, and non-teaching staff, along with recent changes, challenges and successes. Participants will consider these topics at their schools and discuss with the group. Please come prepared with your adventures!

> 1:00-2:30, Using Data: Best Practices and Future Trends — Brian Bedrick

Case studies, real world examples, and insights into the future direction of using data to improve decision making in schools. Core concepts and approaches for any sized school. Compensation analyses, fee comparisons, benefit analyses, teacher/student ratios, and budget allocations. Quantifying the cost of increased test scores, defining return on investment, and determining its impact on the overall budget.

Marc Levinson

Nicholas Garrison

N. C. Mohan

Brian Bedrick

MARC LEVINSON is the Executive Director for Mid-South Independent School Business Officers (MISBO) – the largest regional association of independent school business officers in the US with 300 member schools. He also has his own practice consulting to independent schools primarily in the areas of finance and operations. From 2007-2011, Mr Levinson served as a Director with NBOA. marclevinson@misbo.com

NICHOLAS GARRISON, AIA, OAQ, LEED AP, an award-winning architect, is Partner and Design Director of FXFOWLE’s Cultural-Education Studio. Bio on page 37. ngarrison@fxfowle.com

NATARAJAN CHANDRAMOHAN (MOHAN) heads the Human Resources Department at the American Embassy School, New Delhi. Bio on page 20. ncmohan@aes.ac.in

BRIAN BEDRICK is Managing Director of Interactive Data Partners, helping schools make more effective use of data via dashboards and other software solutions. Bio on page 31. brian@interactivedatapartners.com
SHABBI LUTHRA has worked for over two decades in various teaching and leadership roles at international schools in the field of educational technology. She is currently Director of Research and Development, and Technology at the American School of Bombay, and is focused on working with stakeholders to research, develop, and prototype new designs of schooling for the 21st century. luthras@asbindia.org, Twitter: @shluthra

FIONA REYNOLDS is the Director of Teaching and Learning at the American School of Bombay and has been an international educator for 18 years, working in Brazil, India, the Ivory Coast, Mexico, and Poland. Her current foci are bringing 21st Century habits to the core of what students learn and supporting teachers’ professional learning and institutional change. reynoldsf@asbindia.org

SUJOY CHAUDHURI has trained and worked as an ecologist and data nerd. As an ecologist, he has worked extensively on human wildlife conflict. As software developer, he has worked with the Aster team at NASA’s Jet Propulsion Library to create Terralook (http://terralook.sourceforge.net) a GIS toolkit for browsing and manipulating their vast archives of satellite imagery. chaudhuris@asbindia.or

DOUGLAS REEVES is the founder of The Center for Successful Leadership, providing support for a wide variety of educational systems around the world, and a partner with Creative Leadership Solutions. The author of more than 80 articles and 30 books, Dr Reeves received the Contribution to the Field Award from the National Staff Development Council (now Learning Forward), the Brock International Prize for his contributions to educational research, and several other awards. dreeves@changeleaders.com

Friday, October 23
ROOM: AL BATEEN
> Using Visualization for Learning Analytics
Schools generate a plethora of data that come from various sources, in various formats and held in various repositories. In this workshop, explore data visualizations and discuss this plethora. We will cover the principles of data visualization and analysis using a Visual Analytics Interface developed by the American School of Bombay and used to create a playground for our data.

Thursday, October 22
ROOM: DAR EL ISTIQBAL BALLROOM
> Inspiring Creativity and Innovation: A Leader’s Guide
This keynote focuses on specific actions that educational leaders can take at the system and school level to inspire student and teacher creativity and innovation. Based on the new book, Inspiring Creativity and Innovation in K-12 Education (Solution Tree, 2015), and new creativity research conducted by Dr Reeves and his colleagues at Creative Leadership Solutions, the keynote will address the following questions:

• How can leaders expand the visibility of creative work by students and teachers as a visible and accountable part of life of every classroom?
• What definitions of creativity are most (and least) helpful for school leaders?
• What instructional leadership practices inspire (and undermine) creativity in schools?
• What evidence of creativity and innovation should educational leaders expect?
• How can leaders evaluate conflicting claims about creativity?
• How can leaders reconcile the demands of academic standards with the need for creativity by students, teachers, and leaders?

NOTE: Please bring a laptop/tablet.
JAY McTIGHE is an accomplished author, having published articles in a number of leading educational journals. He has co-authored twelve books, including the best-selling Understanding By Design series with Grant Wiggins. He was selected to participate in the Educational Policy Fellowship Program through the Institute for Educational Leaders in Washington, DC, and served as a member of the National Assessment Forum.

jmctigh@aol.com, jaymctighe.com

GISELLE MARTIN-KNIEP is the President of Learner-Centered Initiatives and the Founder of Communities for Learning, two organizations that promote sustained school improvement. She has worked with thousands of schools in the areas of curriculum and assessment, adult learning, school improvement, leadership development and action research. Her books include, Why am I doing this?, Becoming a Better Teacher, Capturing the Wisdom of Practice, among others.
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KEYNOTE SPONSORED BY THE COLLEGE BOARD
Friday, October 23
ROOM: DAR EL ISTIQBAL BALLROOM
> 1+1= > : Schooling by Design and the ARCS Framework for School Improvement
This keynote will introduce the major assumptions and components of Schooling by Design and the ARCS Framework for School Improvement. Schooling by Design applies the “backward design” process to any school initiative based on a systems model. The ARCS framework is comprised of four discrete but inter-related elements, namely Alignment, Representation, Culture and Sustainability.

TIMOTHY SHANAHAN is Distinguished Professor Emeritus at the University of Illinois at Chicago where he is Founding Director of the UIC Center for Literacy. He is also Visiting Research Professor at Queens University, Belfast, Northern Ireland. Previously, he was director of reading for the Chicago Public Schools. He is author/editor of more than 200 publications including, Teaching with the Common Core Standards for the English Language Arts, Early Childhood Literacy, and Developing Literacy in Second-Language Learners.
shanahan@uic.edu, www.shanahanonliteracy.com

TUESDAY, OCTOBER 20
ROOM: AL BATEEN
> Disciplinary Literacy
Literacy is not as generalizable as was once believed. Different disciplines and specializations require one to read different kinds of texts and to use those texts in different ways. We will explore exemplary texts from various fields of study to demonstrate reading challenges students confront, as well as the key heuristics and strategies specialists in those fields use to read such texts successfully.

SPECIALIST WORKSHOPS

JAY McTIGHE

GISELLE MARTIN-KNIEP

TIMOTHY SHANAHAN

Jay McTighe

Giselle Martin-Kniep

Timothy Shanahan

Thursday, October 22
ROOM: AL BATEEN
> Close Reading
The Common Core State Standards has disrupted previous approaches to guiding reading (e.g., DRA, DRTA, ReQuest, SQ3R) by encouraging teachers to place students in more complex text and requiring they be taught to read such texts closely. Explore what close reading is, its history, how close reading conceptions vary across disciplines, research about text complexity and student learning and motivation.

NOTE: Pre-reading is required. See the NESA website: www.nesacenter.org

Friday, October 23
ROOM: DAR EL ISTIQBAL BALLROOM
> Schooling by Design and ARCS: Practical Tools and Strategies
This workshop will extend the ideas of the keynote address. Participants will explore practical and proven tools and strategies for sustainable school improvement based on the intersection of the ARCS framework and Schooling by Design. The tools and strategies are generic in nature and will be applicable to a wide variety of school initiatives.

Saturday, October 24
ROOM: EL WAHA
> Assessing What Matters Most
Next Generation Standards and 21st Century Skills call for students to apply their learning in authentic ways: e.g., to “closely” read complex texts, develop and critique arguments, and engage in inquiry and problem solving requiring sound reasoning and perseverance. These goals demand concomitant assessments that call for richer, more authentic tasks.

NOTE: Please bring a laptop/tablet.
**1 Friday, October 23**
**ROOM: EL WAHA**
> **Accurate and Effective Formative Assessment**

Formative assessments must yield accurate information from which to base sound instructional decisions. Being specific on learning intentions, clear on achievement indicators, and making thoughtful choices about assessment methods are vital to accuracy. This workshop will assist leaders to develop the necessary fluency and capacity to engage teachers in meaningful conversations about assessment quality. Leaders don’t have to be the experts, but they must be able to fully participate in the conversations.

**2 Sunday, October 25**
**ROOM: EL WAHA**
> **Instructional Agility: Blurring the Lines Between Assessment, Feedback, and Differentiation**

Being instructionally agile is about making seamless instructional adjustments at a moment’s notice. Leaders must remind teachers of the core fundamentals of sound formative assessment strategies. This workshop explores formative assessment as more a verb than a noun. Instead of assessment ‘events’, we focus on infusing assessment experiences into any activity or strategy. This requires leaders to, at times, move away from continual quantification and move toward more organic instruction and assessment.
Visit with Charlotte Seewald to learn how UNHS can help you expand curriculum offerings and prepare students for college.

highschool.nebraska.edu/NESA
DAVID CHADWELL is an educator with over 20 years experience, and serves as the Curriculum Coordinator at Cairo American College. He has worked with data analysis for many years, specifically MAP testing. For more than ten years Mr Chadwell has served as consultant to schools related to gendered achievement gaps. dchadwell@g-cacegypt.org

VALERIE RADFORD COX is the Director of Institutional Advancement for the American Community School of Abu Dhabi. She has lived in Abu Dhabi for the past five years. Her professional experience includes positions in the Museum of Science and Industry, Chicago, the University Art Museum, Berkeley, the Asian Art Museum, San Francisco, and U.S. Embassy, Kampala. valeriecox@acs.sch.ae

LINDA ABRAHAM-SILVER, EdD, is an ACS Abu Dhabi Board Member and Chair of the ACS Institutional Advancement Committee. Dr Abraham-Silver works for the Abu Dhabi government’s Technology Development Committee on the creation and growth of informal science education initiatives in support of the Emirate’s Economic Vision 2030. She was President & CEO of the Great Lakes Science Center prior to moving to Abu Dhabi. silverlma@gmail.com

> A Gendered Look at Data...Questions and Actions
ROOM: MEETING QUARTER 2/3
This session will discuss the importance of generating subgroup data by gender, specifically On-Demand, MAP, and High School External Assessments. Samples and steps will be provided. Recent PISA results and reports will be shared. Possible actions to consider will be discussed.

> Institutional Advancement - The Strategic and the Tactical
ROOM: EMIRATES
What are best practices for strategic institutional advancement? Once the strategic plan is designed, how do you build the concept into a sustainable program? Dr Abraham-Silver will share strategic elements she has implemented at successful educational institutions, including the Abu Dhabi Government’s Technology Development projects. Ms Cox will share the tactical details of turning a Strategic Plan concept into a solid Advancement Department.
HAROLD FLEETHAM is Director of the Lincoln School in Kathmandu, Nepal. Previously, as superintendent and high school principal at the American School of Dubai, he oversaw the three-year building process of the new Al Barsha campus (1,650 students). In 1998, Dr Fleetham founded Dubai American Academy (now at 2,300+ students) with 19 students. His other overseas postings include Chile, Pakistan, the Dominican Republic and Japan. hfleetham@lsnepal.com

TERESA FRY is the Director of Teaching and Learning at the American International School of Dhaka. She has presented and written on Teacher Inquiry, Collaboration, PLC’s, Teacher Autonomy, Leadership and Workshop Facilitation Skills for the British Columbia Teachers Federation, American Education Research Association Annual Conference, and school districts. Ms Fry earned her Masters in Educational Leadership in 2007. tfry@aisdhaka.org

BILL WILLIS is currently the IT Director of the Lincoln School in Kathmandu. He has been an educational technology leader since 1983 in Beijing, Kuala Lumpur, Riyadh and Abu Dhabi. He was a founding member of the NESA Virtual School and has served as the international representative on PowerSchool’s Technology Advisory Committee. bwillis@lsnepal.com

JESSICA LEVITT is thrilled to work in the new Learning Commons. She is passionate about the Research Process and collaborates with teachers to implement best practice to support students as they move through it in both the cognitive and affective domains. jlevitt@acsamman.edu.jo

Abu Dhabi 30
MATTHEW RUFFLE has been a teacher in international schools for more than 11 years. Over the past four years, he has established the American International School Dhaka’s advancement office, raising more than 2.4 million USD through traditional fundraising methods as well as creating strong personal relationships for long-term support, which he believes is the key to fundraising.

mruffle@aisdhaka.org

ROBIN HESLIP is the Superintendent of ACS Abu Dhabi and is a member of the NESA Board of Trustees. She holds a PhD in Curriculum and Instruction and has been involved in student learning and assessment, professional and curriculum development, strategic planning and accreditation in all of the schools at which she has worked. Dr Heslip has worked in Argentina, Croatia, Malaysia, Morocco, Zaire and taught in Wisconsin before moving overseas 29 years ago.

robinheslip@acs.sch.ae

As Managing Director of Interactive Data Partners (IDP), BRIAN BEDRICK helps schools effectively use their data through dashboards and other software solutions. He was a nuclear engineer for the Department of Defense, Director of Internet Transformation at AT&T, and Vice President of E-Commerce at General Electric. Mr Bedrick has a Mechanical Engineering degree from the University of Michigan and an MBA from Rollins College.

brian@interactivedatapartners.com

> Building Relationships for Successful Fundraising
ROOM: AL BAYOUNA
Successful fundraising begins with building strong relationships with your potential donors. Seeking partnerships for your school with your surrounding community will enable you to establish these relationships as well as strengthen your ability to communicate with your community. This workshop will demonstrate successful advancement methods and strategies for those seeking information on either beginning or improving the advancement journey at their institution.

> Measuring Your Mission and Vision: Much More Than Just a Scorecard
ROOM: EL WAHA
ACS Abu Dhabi and IDP will share a case study that details how to: fully understand your mission, vision, and overall strategy; decide which critical elements to measure; create practical metrics to measure each element; communicate results so they tell a complete story while remaining easy to understand. Learn from the mistakes we made, the lessons we learned the hard way, and the current status of our ongoing work.

> Are You New to NESA?: Join in a Conversation with NESA’s Executive Director and Director of Professional Learning
ROOM: EXECUTIVE BOARDROOM A
RALPH DAVISON is a Senior Consultant for Carney, Sandoe, and Associates. His practice includes working with Trustees, Heads, and their schools around the world. He served as a Head of School for 20 years and on several school and corporate boards. Dr. Davison is the co-editor and an author of Affordability and Demand: Financial Sustainability for Independent Schools (NAIS: 2009). ralph.davison@carneysandoe.com

HENRY (Hank) CRAM, President of the Middle States Commissions on Elementary and Secondary Schools (MSA-CESS), has been involved with Middle States for more than 20 years. Previously, Dr. Cram held various teaching and administrative positions in New York and New Jersey. He has been an instructor at the Rutgers Graduate School of Education and the New Jersey Provisional Teacher Program at Rowan University. hcram@msa-cess.org

PRISCILLA L. FEIR is an Accreditation Officer for PK-12 schools and districts for MSA-CESS. She is the staff liaison for all schools located outside of the U.S. Dr. Feir has served as a teacher, consultant, principal, superintendent and adjunct professor in economics, school finance, and research methods. She is the recipient of the Middle States Susan K. Nicklas Outstanding Volunteer Award. pfeir@msa-cess.org

> How to Retire Well!
ROOM: AL BAYOUNA
Are you ready for “retirement”? Do you have your finances in order? Do you have your life in order? Where will you go and who will your friends be? Who will YOU be? This workshop will address these and many other critical questions for those looking at this next chapter in life.

> Middle States Association Accreditation Team Training
ROOM: EMIRATES
Middle States accredits more than 3000 schools throughout the United States and around the world in more than 90 countries. A vital part of the accreditation process is the peer-to-peer evaluation, which uses educators dedicated to school improvement. This workshop is geared to both experienced and first-time volunteers. Please join us if you would like to learn more about Middle States activities and becoming a part of our volunteer network.
MAX EISL began his 14-year career in schools as a Chemistry teacher and worked his way up to Principal in Ohio and Massachusetts. For the past seven years, Mr Eisl has worked with schools worldwide in consulting, training and project management for educational technology products and services including student information systems, on-line learning platforms, communication portals and an array of other tools.

max.eisl@finalsite.com

ANDREA MENDOZA helps educators identify student levels of understanding to improve learning outcomes. She is an Account Development Manager with MasteryConnect and educator who has taught both internationally and stateside. Ms Mendoza has presented on implementing PLCs and creating a balanced literacy classroom. She earned an MS in Applied Leadership for Teaching and Learning from the University of Wisconsin-Green Bay.

andrea@masteryconnect.com

> What’s Next in Website Technology? And How Can My School Keep Up?
ROOM: MEETING QUARTER 1
Learn about best practices across the international school market in web engagement, explore strategies including responsive design, mobile trends, HD experiences, leveraging data, as well as choosing which social network(s) are the best to invest in. Learn how you can reap the rewards of the latest trends in technology for the most productive digital engagement with alumni, parents, prospective families and other constituencies.

> Tracking Mastery: Improving Teacher Efficacy and Student Learning Outcomes
ROOM: EXECUTIVE BOARDROOM A
This session is meant to engage educational leaders in an open dialog about standards-based initiatives and the Mastery Learning model. Learn about common priorities and challenges relevant at the school and building levels and explore how MasteryConnect is supporting these initiatives to improve both teacher efficacy and student learning outcomes.

In his role as Senior Director, International Strategy & Outreach at The College Board, CLAY HENSLEY supports the aspirations and goals of educators internationally, especially within NESA’s community. Mr Hensley presents frequently on issues impacting international education, including international student mobility trends, and was awarded the annual Distinguished Service Award by the Overseas Association for College Admissions Counseling (OACAC) in 2013.

clay.hensley@collegeboard.org

> Trends in American University Admissions
ROOM: MEETING QUARTER 4
This session will offer insights on how trends in American university admissions impact NESA member schools. Gain an admission officer’s perspective on key issues affecting undergraduate admissions at American universities and at their branch campuses in the NESA region. This session will address how NESA school leaders can best support their counselors in guiding students through the complex college planning process.

> The WIDA English Language Development Framework
ROOM: MEETING QUARTER 2/3
This session will introduce the WIDA (www.wida.us) English Language Development Standards framework and how it can unify admissions, placement, assessment and differentiated instruction for ELLs. WIDA offers both paper and online assessments to monitor progress and inform instruction. WIDA’s asset-based approach develops academic language while promoting academic achievement for ELLs.

JON NORDMEYER is Director of International Programs at the WIDA Consortium, University of Wisconsin-Madison. An international educator and consultant for 25 years, he has written journal articles and chapters in several books, and co-edited Integrating Language and Content (TESOL 2010). Mr Nordmeyer has a BA in Classical Archaeology from Dartmouth College and an MA in TESOL from the School for International Training.

jon.nordmeyer@wisc.edu

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jon.nordmeyer@wisc.edu
Rick Roegiers is Vice President of Sales for ExploreLearning, where since 2005 he has built a sales team to market the award-winning simulations, Gizmos, and Reflex Mat. He began his career in educational technology in 1993, when he joined SirS publishing company, helping schools to implement new and innovative technologies into their curriculum and to convert educational content from print to digital. rick.roegiers@explorelearning.com

> Enhancing the STEM Curriculum with Interactive Simulations
ROOM: AL BATEEN
Bring your device for a hands-on STEM session demonstrating how to build 21st century Math and Science skills through Gizmos. Schools worldwide use Gizmos, our powerful interactive simulations, to promote inquiry-based learning in their classrooms. Gizmos help students develop a deep conceptual understanding, creating an environment where they can manipulate key variables, generate and test hypotheses, rethink and redesign.

Gail Seay is the Director of Teaching and Learning at the American School of Doha. She is the Chairperson of NESA’s Professional Development Advisory Committee (PDAC). Ms Seay is an AERO faculty member and teaches the Academic Leaders Institute for AERO in the summer. In her current role, Ms Seay is responsible for curriculum and professional learning at ASD in Qatar. gseay@asd.edu.qa

As Managing Director of Interactive Data Partners, Brian Bedrick helps schools more effectively use their data through dashboards and other software solutions. Prior to founding IDP, he was a nuclear engineer for the Department of Defense, Director of Internet Transformation at AT&T, and Vice President of E-Commerce at General Electric. Mr Bedrick has a Mechanical Engineering degree from the University of Michigan and an MBA from Rollins College. brian@interactivedatapartners.com

> The Professional Learning Dashboard
ROOM: EL WAHA
This workshop will highlight the work the American School of Doha has undertaken with IDP to develop a data dashboard that captures data around teacher participation in professional learning and its impact on student learning and classroom instruction. The dashboard is a complete system that includes applications and reflection processes.
Differentiated Instruction, Global Curriculum

- Develop skills for inquiry and research with over 10,000 cross-disciplinary lessons differentiated in 12 levels in English
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- Use inquiry-based writing tasks to write persuasively and with precision
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Reuven Lewis
Skype number: reuvenlewis102
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reuven.lewis@achieve3000.com

www.achieve3000.com
GENERAL INTEREST WORKSHOPS

SATURDAY, OCTOBER 24, 3:00-4:00

MARY BETH FORTON is the Director of Communications and Marketing for the Center for Responsive Schools, Inc., developer of the Responsive Classroom approach. She is a co-author of Rules in School: Teaching Discipline in the Responsive Classroom and has taught in elementary and middle schools, specializing in working with students with learning difficulties. Marybeth@responsiveclassroom.org

JOHN MOORE, a Partner at Rubicon International, is responsible for directing Rubicon’s work in the Middle East, Asia, Africa and key regions in North America, where he has led numerous educational technology and consulting initiatives. Mr Moore has taught at the university level, presented on organizational strategies for curriculum renewal and has supported as well as consulted on educational project initiatives for nearly 25 years. jmoore@rubicon.com, www.rubicon.com

> Enhancing Your Curriculum with Atlas!
ROOM: MEETING QUARTER 1
How can you better support curriculum improvement at your school? Join the Rubicon Team as we maximize all of the features and functions in Atlas to analyze, communicate, review and revise your curriculum development process. Expect hands on experience with these tools in Atlas. Come prepared with your laptop and get a sneak peek at what’s next in Atlas!

> Create Engaging Academics and Caring Communities
ROOM: EL WAHA
Responsive Classroom is a research-based approach to K-8 education that is associated with greater teacher effectiveness, higher student achievement, and improved school climate. Learn about the four domains of effective teaching—positive community, engaging academics, effective management, and developmentally appropriate practices—and how to create a joyful and engaging learning environment where children are achieving at high levels.

Mary Beth Forton

John Moore
NICHOLAS GARRISON, AIA, OAQ, LEED AP, an award-winning architect, is Partner and Design Director of FXFOWLE’s Cultural-Education Studio. Current projects include a Charter School for the Children’s Aid Society in the Bronx, Ethical Cultural Fieldston School, the United Nations International School (UNIS) in New York City, and a new university campus in Nairobi. His completed work includes more than 15 international schools. Mr Garrison was an invited presenter at the 2014 Venice Biennale.
NICHOLAS GARRISON

> Architecture for Pedagogy: Evolving Structures
ROOM: MEETING QUARTER 4
Education is experiencing its greatest period of change since the medieval university was created. This workshop examines these changes and their effect on the design of schools and educational institutions. Using precedent cases and speculative future scenarios participants will explore the role of architecture in constructing spaces of learning and supporting evolving pedagogical and educational structures.

LYNN NOTARAINNI’s experience in the world of international education began with her own schooling in Brazil, and then transitioned to educational publishing after graduation from the University of Florida. In the 21st century, Ms Notarainni went digital, like your classrooms, with Mimio interactive tools. Her digital path recently merged with Curriculum Associates and their exciting adaptive diagnostic and instruction program, i-Ready.
LYNN NOTARAINNI

> Differentiation in the Standards-Based Classroom
ROOM: AL BATEEN
This session will briefly trace the recorded history of differentiation from its inception in the 19th century. It will then segue into a group discussion of participant experiences, and conclude with proven solutions for differentiation with respect to multi-lingual learners. Research based practices for online assessment and individualized instruction will be shared.

BOB GOODRICH is an attorney with a background in transportation. He runs The Goodrich Group at Frosch International Travel, which has served international schools, corporations, associations, and individuals worldwide for over 20 years.
BOB GOODRICH

> Travel Pricing and Problems vs. Budgets
ROOM: MEETING QUARTER 2/3
Travel is a major budget item for schools, consultants, vendors, and individuals. This is a non-promotional, informational session on cost-benefit analyses of airline pricing to maximize your purchasing power and minimize problems. Topics include discounting, split ticketing, dummy returns, codeshares, wholesale tickets, mileage accounts, and airline fees. Much valuable, practical information.

MICHAEL POPINCHALK has been a learning leader for diverse school communities in Tanzania, Italy, England, Trinidad, Bangladesh and Egypt. He is the first person hired by NEASC to live and work outside the United States to support, connect and celebrate NEASC accredited schools. Mr Popinchalk served on the NESA Board of Directors from 2002-2005 and is now based in Norway.
MICHAEL POPINCHALK

> Internationalism and Interculturalism: What Does it Look Like?
ROOM: AL BAYNOUINA
The NEASC accreditation protocol provides a “compass” for continuous improvement. The 8th Edition standards challenge accredited schools to demonstrate a commitment to internationalism/interculturalism (cultural understanding). We will reflect on the importance of situational leadership when making this complex concept a reality within a school community. Share your own school’s success while reflecting on the diverse approaches taken by institutions globally.
PAUL TUCKER has more than 20 years of experience in theoretical and applied linguistics as an educator, field researcher, and test developer. Mr Tucker has graduate degrees in second language acquisition and theoretical linguistics, and is currently working on a PhD in Language Assessment. He has taught English as a foreign language internationally and conducted field research in several West African countries. Paul.Tucker@diglossia.net

CLIVE UNGLESS is Director of International Operations for InRESONANCE (iR). Educated at Royal Holloway College, London University and the Royal College of Music, Mr Ungless began working as a professional musician in baroque ensembles. He has worked for over 20 years in international education as a history and humanities teacher, Dean of Students, Webmaster, IT Director, and Communications Director. clive.ungless@inresonance.com

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Stanley Haas/Luke Hansen Student Award: In the spirit of Dr. Stanley Haas, the late executive director of NESA, and Luke Hansen, a remarkable student who died in an accident, this award recognizes middle school students at NESA member schools who are a credit to themselves and their schools and who have consistently and significantly contributed to the welfare of others. Three finalists receive cash awards of $500 each. The top finalist attends NESA’s Spring Educators Conference (with an accompanying adult) and briefly addresses conference delegates. Last year’s (2014-2015) winners were: Abhi B. Sharma (American School of Doha), Mariam Sabry (American International School, Kuwait) and Seo Young Park (American International School - Chennai).

Margaret Sanders International Schools Scholarships: The late Margaret Sanders established a scholarship fund to help graduates of international schools attend college. Scholarships are granted to applicants who demonstrate, through school activities and community involvement, persistence and motivation, resourcefulness, and acceptance of other cultures and points of view. The number and amount of awards are determined year-to-year. NESA submits one regional candidate from among its member schools for consideration by the Margaret Sanders Foundation. Last year’s NESA candidate was Molly Brouns from the American International School - Chennai. Application deadline: December 1.

Finis Engleman Award: Dr. Finis Engleman was an outstanding educator of international stature and the moving force behind the birth of NESA. The NESA Board of Trustees established this award, which is bestowed on an individual or group that has provided outstanding and sustained service to the NESA region and beyond. The Board presented the last award in 2014 to Sarah Daignault, founding Executive Director of the National Business Officers Association (NBOA), and the long-time co-facilitator of the Business Officers Institute at NESA’s Fall Leadership Conference until her retirement last year.

For more information about NESA awards, please visit: www.nesacenter.org/page.cfm?p=352.
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• diversity strengthens us, enriches us, and prepares us for an increasingly complex world;
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