Abu Dhabi
FALL LEADERSHIP CONFERENCE
OCTOBER 19-22 2017
Insurance Services International (ISI), Celebrating 20 years of providing the international community with a unique portfolio of insurance benefit plans designed to meet their needs, along with our personalized service that makes all the difference in the world. ISI is a full service global insurance brokerage and employee benefits consultant with clients world-wide.

ISI's service culture to international clients spans Africa, Asia, Europe, Central America, Middle East and South America. We work with major international insurance companies, such as Aetna International, Cigna Global, GBG-TieCare International, GeoBlue, MetLife Expatriate Benefits, Seven Corners, United Healthcare Global, Unum, WEA, and Zurich among others. You can rest assured that a coverage plan with ISI will be well suited for your specific needs.

Experience peace of mind knowing the firm you've hired for your employee benefit needs will be there for you. Contact Insurance Services International today at info@isiww.com, or visit our website at www.isiww.com
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<th>Friday, October 20</th>
<th>Saturday, October 21</th>
<th>Sunday, October 22</th>
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<tr>
<td>8:30-10:00</td>
<td>Plenary Session</td>
<td>Plenary Session</td>
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<td>Final Plenary Session</td>
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<td></td>
<td>Welcome Remarks</td>
<td>Keynote: RON BERGER, &quot;An Ethic of Excellence&quot;, sponsored by First Education Holding</td>
<td>Awards Presentation: NVSF Awards / MSA Accreditation Awards</td>
<td>(transition time)</td>
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<tr>
<td>10:00-10:30</td>
<td>Coffee Break — sponsored by Curriculum Associates (Exhibition area)</td>
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<td>Coffee Break – Exhibition Area</td>
<td>General Interest Workshops</td>
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<td>10:30-11:15</td>
<td>Extended Keynote, Part 2: Team Discussions</td>
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<td>11:15-12:00</td>
<td>Extended Keynote, Part 3: Closing Reflection Session</td>
<td>Coffee Break — sponsored by Follett International</td>
<td>Location:</td>
<td>Location:</td>
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<tr>
<td>12:00-1:00</td>
<td>Lunch — provided by NESA</td>
<td>Specialist Three-hour Workshops, continued</td>
<td>Lunch — provided by NESA</td>
<td>Lunch — provided by NESA</td>
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<tr>
<td>1:00-4:30</td>
<td>Specialist Three-hour Workshops &amp; Coffee Break</td>
<td>Specialist Three-hour Workshops, continued</td>
<td>Workshop:</td>
<td>Workshop:</td>
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<tr>
<td>2:30-3:00</td>
<td>Coffee Break - Exhibition area</td>
<td>Coffee Break — sponsored by Follett International</td>
<td>Specialist Three-hour Workshops, continued</td>
<td>Coffee Break — Exhibition area</td>
</tr>
<tr>
<td>3:00-4:30</td>
<td>Specialist Three-hour Workshops, continued</td>
<td>Lunch — sponsored by Search Associates</td>
<td>Lunch — provided by NESA</td>
<td>Specialist Three-hour Workshops, continued</td>
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<tr>
<td>6:30</td>
<td>Welcome Reception – sponsored by Clements Worldwide</td>
<td>General Interest Workshops</td>
<td>Workshop:</td>
<td>Localization:</td>
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<td>Conference Adjourns</td>
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<td>Free Afternoon/Evening to Explore Abu Dhabi</td>
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NESA would like to thank the following sponsors for their generous support:

CONFERENCES SPONSORS

Follett International (Friday morning coffee break)
Clements Worldwide (Welcome Reception)
Curriculum Associates (Thursday morning coffee break)
International Schools Services (Thursday’s keynote, Carolyn McKanders)
American Community School of Abu Dhabi, UAE (lanyards/technical support)
NutKase Accessories (conference gift)
NutKase (audiovisual equipment)
First Education Holding (Friday’s keynote, Ron Berger)
Almahathida Education Group (Saturday lunch)

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HOW NESA PLANS PROFESSIONAL LEARNING

As an organization dedicated to the professional learning of educators, NESA’s planning process is guided by seven core principles, based on Learning Forward’s Standards for Professional Learning and adapted by NESA’s Professional Development Advisory Committee (PDAC) they serve both as a guide to planning NESA conferences and institutes as well as a lens for periodic self-assessment.

Our Learning Principles

Exemplary professional learning is...

- embedded in well-organized learning communities.
- sustained, systemic and mission-aligned.
- focused on improved student learning.
- supported by leaders committed to developing capacity.
- supported by resources of time and funding.
- informed by principles of adult learning.

Our Planning Process

Our Planning Process

Differentiated Levels of Learning

NESA offers differentiated professional learning to support progression through our “Learning Continuum”. To support participants in making the most appropriate choices, the continuum level, or range of levels being targeted, is listed for each workshop in the program.

Our Learning Continuum

1. Developing awareness
   - Curious about learning more
   - Seeking to understand
   - Information gathering

2. Deepening understanding
   - Theory-based learning
   - Investigating models
   - Identifying experts

3. Initiating implementation
   - Setting structures
   - Developing skills
   - Pilot practice
   - Scaffolding support

4. Extending implementation
   - Reflecting
   - Evaluating
   - Modifying practice
   - Improving skills

5. Refining practice
   - Sustaining
   - Embedding in practice

Your Feedback

Your feedback is important. We ask that you take a few minutes at the end of each workshop to visit the FLC webpage under the “Evaluations” tab and complete the brief feedback form (www.nesacenter.org). Your responses will be shared with presenters, carefully read by NESA planners, and considered in the design of future events.

In accordance with its learning principles, NESA is committed to continuous improvement. For the NESA staff and the PDAC, the professional development planning process is a work in progress as we strive to support and sustain the learning needs of our schools and the educators we serve.

Commission on International Education

Supporting transformative approaches to teaching and learning worldwide

“...education is not about teaching or knowledge transmission. Rather it is about supporting learning. ACE provides an excellent framework and process that can help schools start the shift.”

Yong Zhao, Ph.D.

cie.neasc.org/ACE

Visit our website to learn about ACE, our groundbreaking accreditation framework.
Does Your Website Provide a Great User Experience?

Boost enrollment and retention with our award-winning designs!

From initial search to re-enrollment, we’ve got you covered.

Streamline your admissions workflow with our complete solution, including paperless enrollment, SEO and PPC services, and an easy-to-use CMS that makes creating and maintaining compelling websites easy.

Learn why the American School of Dubai and many NESA member schools choose Finalsite at: www.finalsite.com

Our site does an excellent job of catering both to prospective parents, as well as to our current community. Our redesign really makes us feel cutting-edge — and we’ve actually seen a growth in mobile users since the redesign!

SAM SINKHORN
Communications Director
Sacred Heart Schools

www.finalsite.com
1.800.592.2469
### PRECONFERENCE SESSIONS

**TUESDAY-WEDNESDAY, OCTOBER 17-18**

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<tbody>
<tr>
<td>8:30-5:00</td>
<td>Meeting of the NESA Professional Development Advisory Committee</td>
<td>Meeting Quarter 4</td>
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<tr>
<td>8:30-5:00</td>
<td>NESA Virtual School Consortium</td>
<td>Li Waha</td>
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**WEDNESDAY, OCTOBER 18**

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<tr>
<th>Time</th>
<th>Event/Speaker</th>
<th>Location</th>
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<tbody>
<tr>
<td>8:30-5:00</td>
<td>Teresa Arpin &amp; Ron Lalonde: Finding Simplicity with Complexity (pre-registration was required with NESA)</td>
<td>Al Bateen</td>
<td>14</td>
</tr>
<tr>
<td>8:30-5:00</td>
<td>Jenny Chang: Advancement – The Essentials of a Development Program (pre-registration was required with NESA)</td>
<td>Al Baynoua</td>
<td>14</td>
</tr>
<tr>
<td>8:30-4:30</td>
<td>Peter Mott: NEAeLIE Preconference - ALIE Learning (training workshop (pre-registration was required with NEAeLIE)</td>
<td>Meeting Quarter 3</td>
<td>16</td>
</tr>
<tr>
<td>8:30-4:30</td>
<td>John Moore &amp; Kelly Zenor: Atlas Rubicon Preconference - Curriculum Leadership: Using Curriculum Data to Make Informed Decisions (pre-registration was required with Rubicon)</td>
<td>Meeting Quarter 1</td>
<td>15</td>
</tr>
<tr>
<td>8:30-12:30</td>
<td>Priscilla Feir &amp; Kelly Christian: MSA Self-Study Workshop, Part 1 - Organizing for Self-Study (pre-registration was required with MSA)</td>
<td>Meeting Quarter 2</td>
<td>15</td>
</tr>
<tr>
<td>1:30-3:00</td>
<td>Priscilla Feir &amp; Kelly Christian: MSA Self-Study Workshop, Part 2 - Developing the Main Objectives &amp; Action Plans (pre-registration was required with MSA)</td>
<td>Meeting Quarter 2</td>
<td>15</td>
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### CONFERENCE PROGRAM

**THURSDAY, OCTOBER 19**

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<th>Time</th>
<th>Event/Speaker</th>
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<tbody>
<tr>
<td>9:30-9:00</td>
<td>PLENARY SESSION: Welcome &amp; Introductions</td>
<td>Dar El Istiqbal Ballroom</td>
<td>24</td>
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<tr>
<td>9:00-10:00</td>
<td>PLENARY SESSION: Extended Keynote Presentation by the International Schools Services Guest Speaker: CAROLYN MUKANDERS, PART 1: What Makes for “Human Flourishing?” Creating a Culture of Wholeness in Schools - Introduced by Bruce McWilliams, Executive Vice President, International Schools Services</td>
<td>Dar El Istiqbal Ballroom</td>
<td>24</td>
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<tr>
<td>10:00-10:30</td>
<td>Coffee Break – Sponsored by Curriculum Associates</td>
<td>Exhibit Area</td>
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<tr>
<td>10:30-11:15</td>
<td>EXTENDED KEYNOTE, PART 2: Team Discussions</td>
<td>Dar El Istiqbal Ballroom</td>
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<tr>
<td>11:15-12:00</td>
<td>EXTENDED KEYNOTE, PART 3: Closing Reflection Session</td>
<td>Dar El Istiqbal Ballroom</td>
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<td>12:00-1:00</td>
<td>Lunch (provided by NESA)</td>
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<td>1:00-4:30</td>
<td>Specialist Three-Hour Workshops (includes 30-min. coffee break)</td>
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<tr>
<td>1:00-4:30</td>
<td>• Teresa Arpin: Measuring What Matters</td>
<td>Meeting Quarter 1</td>
<td>18</td>
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<td></td>
<td>• Ron Berger: Intellectual Work</td>
<td>Dar El Istiqbal Ballroom</td>
<td>19</td>
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<td></td>
<td>• Natalie Bolton: Monitoring the Assessment Process</td>
<td>Li Waha</td>
<td>20</td>
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<td></td>
<td>• Mark Church: Becoming a Culture of Thinking – Examining Pictures of Practice in NESA Schools and Beyond</td>
<td>Al Bateen</td>
<td>21</td>
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<tr>
<td></td>
<td>• Chris Wright: Coherence in Education Systems – Schools of Human Flourishing: A Focus on Vision</td>
<td>Al Baynoua</td>
<td>25</td>
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<td></td>
<td>• Rick Dewiler: Trustees Institute - Building on the Foundations of Good Governance</td>
<td>Meeting Quarter 2/3</td>
<td>22</td>
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<td></td>
<td>• Hemant Dua (with the NESA Business Managers Collaborative): Business Managers, Financial Personnel, Facilities Managers Institute</td>
<td>Emirates</td>
<td>22</td>
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<td>• NC Mohan (with the NESA HR Directors Collaborative): Human Resources Professionals Institute</td>
<td>Meeting Quarter 4</td>
<td>25</td>
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<td>2:30-3:00</td>
<td>Coffee Break</td>
<td>Exhibit Area</td>
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<tr>
<td>3:00-4:30</td>
<td>Specialist Workshops continued . . .</td>
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<td>6:30</td>
<td>Welcome Reception – sponsored by Clements Worldwide</td>
<td>&quot;Bayshore&quot; Pool Area</td>
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### FALL LEADERSHIP CONFERENCE

#### FRIDAY, OCTOBER 20

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<th>Time</th>
<th>Event/Speaker</th>
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| 8:30-9:30  | PLENARY SESSION  
Keynote Presentation by the First Education Holding Guest Speaker: RON BERGER.  
- An ethic of excellence  
- Introduced by Mohamed Matwea, Principal, Al Zhour Private School, Sharjah | Dar El Istiqbal Ballroom | 19   |
| 9:45-1:15  | Specialist Three-Hour Workshops (includes 30-min. coffee break)  
- Ron Berger: Student-Led Assessment  
- Jennifer Abrams: Having Hard Conversations  
- Jenny Chiang: Advancement is More Than Asking for Money – It Provides Strategic Oversight that Can Impact, Transform and Leverage Mission Achievement  
- Mark Church: A Culture of Thinking - Creating Classrooms Where Thinking is Visible, Has Value, and Shapes a Rich Story of Learning  
- Wonne Lathram: Technology in Education: Houndtable: What's Next?  
- What is Next?  
- Carolyn McKandlers: Holants of Wholeness - Balancing and Leading Head-Heart Intensive in Schools  
- Chris Wright: Coherence in Education Systems – Schools at Human Thriving: A Focus on Developing Our Culture | Dar El Istiqbal Ballroom, Meeting Quarter 1, Meeting Quarter 4, Al Bateen, Al Bateen | 19, 18, 20, 21 |
| 11:15-11:45| Coffee Break – sponsored by Follett International | Exhibit Area |  |
| 11:45-1:15| Specialist Workshops continued . . . | |  |
| 1:15-2:15 | Lunch – sponsored by Search Associates | |  |
| 2:15-3:15 | General Interest Workshops  
- Alankrit Arora & Andrew Hoover: Dynamic Risk Management Hattforn  
- Luke Davis, Anne McGuinness & Emma Bate: Service-Learning at Lincoln School Post-Earthquake  
- Max Esl: Optimizing Inquiries and Engagement Through Four Websites  
- Barbara Field & Lynn Nottarini: Charting the Course of a Child’s Development Through Smarter Assessment  
- John Moore & Kelby Zenor: Align the Planned and the Learned Curriculum with Missions  
- Jorge Navarro: When MAP Test Results Are Used for High-Stakes Purposes  
- Kerry U’Gradly: Building School-Wide Core Values | Al Bateen, Al Bateen, Meeting Quarter 4, Meeting Quarter 3, Al Baynoua, Al Bateen, Al Bateen, Li Waha, Li Waha, Al Bateen | 27, 28, 28, 27, 28, 29, 29, 29 |
| 3:30-4:00 | General Interest Workshops  
- Brian Bedrick: How Well Does My School Use Data?  
- Smrita Bhargava: Emerging Highs & Racing International Schools in Asia  
- Jenny Canar & Meeka White: A Professional Learning Path: The Story of AIS-KU  
- Andrew Crouse: Practical Uta Coherence  
- Joseph Hart: Resilience vs. Resilience: What’s Your Message?  
- Bruce McWilliams: Marketing Isn’t a Dirty Word. Leveraging Your Mission and Values to Build a Robust School Community  
| 4:15-5:15 | Annual Business Meeting | Al Bateen |  |
| 7:30      | Gala Evening – Sponsored by TieCare International (sponsored by the annual Stanley Haas/Luke Hansen Student Award) | Dar El Istiqbal Ballroom |  |

#### SATURDAY, OCTOBER 21

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<th>Time</th>
<th>Event/Speaker</th>
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| 8:30-9:00  | PLENARY SESSION  
Awards Presentation:  
- NESA Virtual Science Fair Awards: Dr. Robert A. Sills Science Achievement Award is "Cameron Cup"  
- Middle States Association Accreditation Awards | Dar El Istiqbal Ballroom | 19   |
| 9:00-10:00 | Keynote Presentation: STEVE BARKLEY.  
- The Impact of Coaching | Dar El Istiqbal Ballroom | 19   |
| 10:00-10:30| Coffee Break | |  |
| 10:30-12:30| Specialist Three-Hour Workshops (includes one-hour lunch)  
- Steve Barkley: Coaching to Leepen Student Learning  
- Jenny Chiang: Invest in Engaging Our Alumni through Relationship Building  
- Scott Jess & Christopher Young: Building Relationships with Law Enforcement to Better Understand and Utilize with Child Protection Issues  
- Bonna Lathram: Modern Learners Need Modern Schools  
- Rick Dettwiler: Trustees Institute - Uasing IT All: Fduacy, Strategic and Jenerative Governance  
- Herni Dula (with the NESA Business Managers Collaborative): Business Managers. Financial Personnel, Facilities Managers Institute  
- MC Heaven (with the NESA HR Directors Collaborative): Human Resources Professionals Institute | Al Bateen, Al Bateen, Al Baynoua, Al Baynoua, Al Bateen, Al Baynoua | 19, 19, 20, 21, 23, 24 |
| 12:00-1:00 | Lunch - sponsored by Almotahida Education Group | |  |
| 1:00-3:30  | Specialist Workshops continued . . . | |  |
| 2:30-3:00  | Coffee Break | |  |
| 3:00-4:00  | General Interest Workshops  
- Brian Bedrick: How Well Does My School Use Data?  
- Smrita Bhargava: Emerging Highs & Racing International Schools in Asia  
- Jenny Canar & Meeka White: A Professional Learning Path: The Story of AIS-KU  
- Andrew Crouse: Practical Uta Coherence  
- Joseph Hart: Resilience vs. Resilience: What’s Your Message?  
- Bruce McWilliams: Marketing Isn’t a Dirty Word. Leveraging Your Mission and Values to Build a Robust School Community  
| 4:15-5:15  | Annual Business Meeting | Al Bateen |  |
| 7:30      | Gala Evening – Sponsored by TieCare International (sponsored by the annual Stanley Haas/Luke Hansen Student Award) | Dar El Istiqbal Ballroom |  |

FREE EVENING TO EXPLORE ABU DHABI
SUNDAY, OCTOBER 22

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<th>Event/Speaker</th>
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<tbody>
<tr>
<td>8:30-8:50</td>
<td>FINAL PLENARY SESSION</td>
<td>Dar El Istiqbal Ballroom</td>
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<td>8:50-9:00</td>
<td>(Transition Time)</td>
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<td>9:00-10:00</td>
<td>General Interest Workshops</td>
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<td></td>
<td>• Fatima Abu Muiss &amp; Suzanne Saraya: Teaching for Understanding - Enhancing the STEM Curriculum with Interactive Simulations</td>
<td>Al Bateen</td>
<td>34</td>
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<td></td>
<td>• Michael Bartlett: MAP Results. Then What?</td>
<td>El Waha</td>
<td>34</td>
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<td>• Jane Larsson: Sharing the 3 C’s Knowledge Base - Innovations and Trends Shaping the Future</td>
<td>Dar El Istiqbal Ballroom</td>
<td>35</td>
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<td></td>
<td>• David MacFarlane &amp; Llloyd French: International Education Recruitment - The Hiring Trends You Can’t Afford to Ignore in 2018</td>
<td>Meeting Quarter 1</td>
<td>35</td>
</tr>
<tr>
<td></td>
<td>• Paul Montague: Effective Use of ULaTa to Support Teaching and Learning</td>
<td>Meeting Quarter 2/3</td>
<td>35</td>
</tr>
<tr>
<td></td>
<td>• Michael Bartlett: MAP Results. Then What?</td>
<td></td>
<td>36</td>
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<td></td>
<td>• Peter Motl: Learning - and Accreditation - in Perilous Times</td>
<td>Al Baynouma</td>
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<td></td>
<td>• Mirka Strano &amp; Agni Skafidas: Maximize Your Health Insurance Benefits</td>
<td>Meeting Quarter 4</td>
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<td>• Tamis Thomas: The PSAT, AP® and the Khan Academy: What is Changing at the College Board and How It Will Make a Difference for Your Students</td>
<td>Emirates</td>
<td>36</td>
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<tr>
<td>10:00-10:15</td>
<td>15-Minute Coffee Break</td>
<td></td>
<td></td>
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<tr>
<td>10:15-1:30</td>
<td>Specialist Three-Hour Workshops (includes 15-minute coffee break)</td>
<td>Dar El Istiqbal Ballroom</td>
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<td></td>
<td>• Steve Barkley: Building Quality Coaching Conversations</td>
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<td>• Natalie Bolton: Exploring the Role of Leaders in the Creation and Unique of High Quality Learning Tasks</td>
<td>El Waha</td>
<td>20</td>
</tr>
<tr>
<td></td>
<td>• David Chadwell: Maximizing Information from MAP® Reports</td>
<td>Al Baynouma</td>
<td>21</td>
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<td>• Scott Jess &amp; Christopher Young: Protecting Students in the Digital Age</td>
<td>Al Bateen</td>
<td>23</td>
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<td></td>
<td>• Ron Lalonde: Personal Transformation as the Key to Successful 21st Century Teaching and Learning</td>
<td>Meeting Quarter 1</td>
<td>23</td>
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<tr>
<td></td>
<td>• Nick Uretzki: Trustees Institute - Board Governance and a ‘Sleep Live Vote’ YUHAK Governance Issues</td>
<td>Meeting Quarter 2/3</td>
<td>22</td>
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<td>• Hemant Dutia (with the NESA Business Managers Collaborative): Business Managers, Human Resources, Facilities Managers Institute</td>
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<td>• NC Mohan (with the NESA HR Directors Collaborative): Human Resources Professionals Institute</td>
<td>Meeting Quarter 4</td>
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<td>11:45-12:00</td>
<td>15-Minute Coffee Break</td>
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<td>12:00-1:30</td>
<td>Specialist Workshops continued . . .</td>
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CONFERENCE ADJOURNS... See you in Athens, Greece, October 18-21, 2018!
Ronald Lalonde, Middle School Principal at the American School of Dubai, has researched and presented about the application of positive psychology to middle level education. In his 19 years in international education, Mr Lalonde has worked in Mexico, England, Dubai, and the UAE. He is interested in applying principles of coaching to school leadership. Mr Lalonde is Founder and CEO of Riverspath Coaching and Consulting. Please see page 23 for Mr Lalonde’s FLC workshop. ronald@alsdubai.org

> Principals Preconference: Finding Simplicity Within Complexity, 8:30-5:00
ROOM: AL BATEEN

The change processes designed to improve our schools can have far-reaching impacts on existing structures and relationships. Our goal is for participants to observe the complexity of their schools from new perspectives, allowing for new ways of operating. We will reflect together, learn from one another, and contribute to an emerging understanding of the simplicity and coherence within the complexity of our schools.
PETER C. MOTT

PETER C. MOTT was the Director of the NEASC Commission on International Education (CIE) from August 2012 to July 2017. He currently serves in a part-time capacity as NEASC International Accreditation Leader. Previously, Mr Mott served as Director of Zurich International School (ZIS) from 2001-2012, and as Director of the American International School of Zurich (AISZ) from 1999-2001. Please see page 36 for Mr Mott’s General Interest Workshop on Sunday. pmott@neasc.org, www.cie.neasc.org.

> ACE Learning – Team Training Workshop, 8:30-4:30
ROOM: MEETING QUARTER 9

Schools may have improved as a result of current models of accreditation, but they have not changed much in purpose, orientation, or design. Enter ACE Learning, NEASC/CIE’s groundbreaking new accreditation protocol, which takes a fundamentally different approach to accreditation. This hands-on workshop is designed to familiarize you with the ACE conceptual framework and train you to serve on an ACE Learning Team.

Integrate Student Management Solutions for International Schools

Manage student and staff data, streamline administrative tasks, and maximize school-to-home communication.

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Redikor Leadership Conference

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November 18 • iFair®
December 3-5 • Atlanta, GA
GRAND HYATT BUCKHEAD

January 5-8 • Bangkok, Thailand
SHANGRI LA
February 8-11 • New York, NY
MARRIOTT MARQUIS TIMES SQUARE
March 17 • iFair®

Visit ISS.edu
KEYNOTE: Saturday, October 21
ROOM: DAR EL ISTIGBAL BALLROOM
> The Impact of Coaching
Coaching should be part of every educator’s experience...both as a provider and receiver. Coaching among educators should lead to increased student success. Explore how to use peer, instructional and administrator coaching to generate teacher learning that impacts student learning. Assess the value of starting or deepening coaching in your practice and your school culture.

A Sunday, October 22
ROOM: DAR EL ISTIGBAL BALLROOM
> Building Quality Coaching Conversations
The dialogue that occurs in coaching conversations creates the reflection and insights that promote teacher learning to impact student learning. In this session you will identify, observe, and practice communication skills to build your peer, instructional, or administrator coaching effectiveness.

THE IMPACT OF COACHING
Coaching as a tool for leadership development, governance, strategic planning and organizational transformation. She has collaborated with the NESACF Board for many years in the evolution of a strategic planning approach now modeled in several international schools and other regional associations. Dr. Arpin is the 2013 recipient of NESACF’s Finis Engleman Award, the organization’s highest honor. Teresa@tslteam.com, www.tslteam.com

A Thursday, October 19
ROOM: MEETING QUARTER 1
> Measuring What Matters
The skills and dispositions of collaboration, design, and innovation—to name a few—are critical to our students’ success, and they require fundamentally different approaches both to learning and to assessment. We will grapple with performance assessment as a means to understand how learning is unfolding. You will create tools, learn from each other and understand the essential elements in powerful performance assessment.

A Friday, October 20
ROOM: MEETING QUARTER 1
> Having Hard Conversations
What do we know about the best strategies for situations where difficult topics must be addressed? What questions should we ask ourselves before we speak, and what environments are best? Based on her book, ‘Having Hard Conversations’ and her work with conflict and intercultural communication, Ms Abrams will provide action plans and scripting tools for having these hard conversations.

A Saturday, October 21
ROOM: AL BATEEN
> Being Generationally Savvy: Working Effectively Across Generations
Are you hearing of communication challenges between colleagues of different ages? Do more employees want a life-work balance vs. a work-life balance? Generational factors might be coming into play. Who are these four generations in our workplaces? What are their strengths and needs? What structures and communication protocols should we design to work well with them all? Gain tools and resources on this increasingly intriguing topic.

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Thursday, October 19
ROOM: EL WAHA
> Monitoring the Assessment Process
Assessment is a constant cycle of improvement. Monitoring four steps of the assessment process to achieve the goals of assessment will be discussed. Additionally, participants will learn about and engage with informal and formal tools that can be used with a variety of stakeholders to monitor each step of the assessment cycle.

Sunday, October 22
ROOM: EL WAHA
> Exploring the Role of Leaders in the Creation and Critique of High Quality Learning Tasks
Enhance your knowledge on designing and critiquing four types of assessments using an assessment development cycle. The specific role leaders should play within the assessment development cycle to enhance student learning and improve programs will be discussed. Several assessment tools will be shared with and used by participants to actively apply the workshop content.

Friday, October 20
ROOM: MEETING QUARTER 4
> Advancement is More than Asking for Money: It Provides Strategic Oversight that Can Impact, Transform and Leverage Mission Achievement
Let’s examine the advantages and challenges of fundraising and answer some of these questions. What is advancement? What can we be doing to better position our schools for success? How do we define success? Who needs to be part of these conversations? What are the key questions to answer? What are the skills, traits and roles needed? What resources are necessary? How do we begin?

Saturday, October 21
ROOM: AL BAYOUNA
> Invest in Engaging Our Alumni through Relationship Building
Jenny Chiang and NESA school advancement directors will discuss elements of an ideal Alumni Relations program: strategic plan, program goals, benefits, priorities, strategies, research, services, events, reunion, volunteers, staffing, fundraising, and outcomes. In small groups, we will assess the potential of our school programs, and brainstorm ideas to plan, launch, and enhance an alumni program most appropriate for each of our schools.

NOTE: Joining in the discussion at both workshops are international fundraising experts and NESA school Directors of Advancement Julia Martinez (ASD-Dubai) and Kirsten Welbes (AIS-Chennai).

A. ADVANCEMENT JULIA MARTINEZ
B. KIRSTEN WELBES
C. JENNY CHIANG
D. NATALIE BOLTON
E. DAVID CHADWELL
F. DAVID CHADWELL
G. DAVID CHADWELL
H. DAVID CHADWELL
I. DAVID CHADWELL
J. DAVID CHADWELL
K. DAVID CHADWELL
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U. DAVID CHADWELL
V. DAVID CHADWELL
W. DAVID CHADWELL
X. DAVID CHADWELL
Y. DAVID CHADWELL
Z. DAVID CHADWELL

**DAVID CHADWELL**
DAVID CHADWELL is in his fifth year as Director of Teaching and Learning at Cairo American College. He has worked with MAP data for over 10 years. Seeking ways to represent data to find questions is his passion. Mr. Chadwell has been an educator and consultant for 26 years. dchadwell@cacegypt.org

**NATALIE BOLTON**
NATALIE BOLTON is an associate professor at the University of Missouri-St. Louis (UMSL). She conducts research in the areas of assessment, program evaluation, and social studies/civic education. At UMSL, she teaches graduate level courses related to education research, quantitative statistics, and program evaluation. She also works as an assessment and program evaluation consultant independently and with the Assessment Training Institute/Pearson. nabo801@gmail.com

**JENNY CHIANG**
Beginning her career at Saatchi & Saatchi Advertising, JENNY CHIANG is currently an international education consultant and has three decades of experience in education management, advancement fundraising, admissions, and college counseling. She served as Assistant Head for Advancement at National Cathedral School, completing a 40-million-dollar campaign and co-chairs the strategic plan and re-accreditation. She also held fundraising roles at Potomac and Dana Hall Schools. jenny.chiang5@gmail.com

**MARK CHURCH**
MARK CHURCH works with educators throughout the world striving to create cultures of thinking in their classrooms and schools. He is currently a consultant and co-author of the book Making Thinking Visible: How to Promote Engagement, Understanding, and Independence for All Learners (Loossey-Bass, 2011). markchurch@gmail.com, www.pz.harvard.edu

**Sunday, October 22**
ROOM: AL BAYOUNA
> Maximizing Information from MAP Reports
Do you administer MAP as an external assessment for your students? MAP data provides useful information for teachers, especially in the fall. However, it also provides invaluable information in the spring (as well as the fall) to probe curriculum and program queries. Bring your MAP questions and your MAP data (most recent fall and spring) to start finding answers and generating important questions.

A Sunday, October 22
ROOM: AL BAYOUNA
> A Culture of Thinking - Creating Classrooms Where Thinking is Visible, Has Value, and Shapes a Rich Story of Learning
This introductory session is designed for school leaders beginning the Cultures of Thinking conversation. Participants will gain an overview of the big ideas examined by the Harvard University Project Zero Making Thinking Visible team. We will consider concrete strategies, tools, and pictures of practice to broaden a vision of what a new story of learning might be and how it might be achieved through creating a culture of thinking.
THURSDAY, OCTOBER 19
ROOM: MEETING QUARTER 2/3
Level: 1 1 6
> Building on the Foundations of Good Governance
• Principles of Good Governance – The Foundations (Frame: NESA Module 1)
• Sustaining the Board and the Head – Getting Even Better (Frame: NESA Modules 3 & 4)

**Note:** On Friday, October 20, trustees are invited to attend other conference sessions in order to mix with other delegates and experience other workshops in the wider context of the NESA Conference, adding to their Governance Training a good blend of other relevant educational topics.

FRIDAY, OCTOBER 20
ROOM: MEETING QUARTER 2/3
Level: 1 1 6
> Doing It All. Fiduciary, Strategic, and Generative Governance
• The Fiduciary Obligation (Frame: NESA Modules 2 & 7)
• The Strategic Board – Moving Beyond Caretaking (Frame: NESA Module 6)

SATURDAY, OCTOBER 21
ROOM: MEETING QUARTER 2/3
Level: 1 1 6
> Board Operations and a “Deep Dive” Into YOUR Governance Issues
• Board Operations – Practices That Work (Frame: NESA Modules 1 & 5)
• The “Unconference”: Diving Deep ON YOUR Issues – Participants will have an opportunity to identify topics of particular interest and relevance to their own board experience and share perspectives and practices through a semi-structured “unconference” process.

Sunday, October 22
ROOM: MEETING QUARTER 2/3
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WORKSHOPS

**FALL LEADERSHIP CONFERENCE**

**Wednesday, October 18**
ROOM: MEETING QUARTER 2/3
Level: 1 1 6
> Developing a Multi-Year Plan for Sustained, Systemic Professional Learning
• Working with a facilitator, the Collaborative will develop a multi-year plan for sustained, systemic professional learning tied to enhanced professional standards and the needs and priorities of member schools.

> Business Managers, Financial Personnel, Facilities Managers Institute
ROOM: EMIRATES

**Thursday, October 19**
ROOM: MEETING QUARTER 2/3
Level: 1 1 6
> Facilitated Planning

**Saturday, October 21**
ROOM: MEETING QUARTER 2/3
Level: 1 1 6
> Building Relationships with Law Enforcement to Better Understand and Deal with Child Protection Issues
For educators, law enforcement can serve as an important advisor and source of information on matters of child protection. This session will focus on the roles and responsibilities of key law enforcement elements involved in the fight against child abuse and exploitation and how international schools can leverage relationships with law enforcement partners to improve school safety programs.

**Sunday, October 22**
ROOM: AL BATEEN
Level: 1 1 6
> Protecting Students in the Digital Age
There are significant challenges for the educators responsible for protecting children under their care as they struggle to keep up with and fully understand the ways digital technology is being used to harass, exploit, and harm children. This discussion will focus on the techniques and tactics used by predators to target children online.

**FALL LEADERSHIP CONFERENCE**

**Friday, October 21**
ROOM: MEETING QUARTER 2/3
Level: 1 1 6
> Personal Transformation as the Key to Successful 21st Century Teaching and Learning
Teachers and leaders need to engage in processes of transformation that lead them to greater senses of self-authorship. Collaborative structures and practices are essential. Teachers and leaders must continually reframe their roles, thinking, assumptions, and practices and develop new relationships to incorporate new knowledge and practices into leadership roles.

Please bring your laptop to the workshop.
**BONNIE LATHRAM**

**CAROLYN McKANDERS**

**FALL LEADERSHIP CONFERENCE**

**SPECIALIST WORKSHOPS**

**Bonnie Lathram** is Director of Professional Learning and Strategic Partnerships at Global Online Academy (GOA) where she develops innovative learning opportunities that connect educators across GOA’s network of global schools and beyond. Previously, at Big Picture Learning, an international network of innovative schools, Ms Lathram was a school design coach. She co-wrote a guidebook for educators called The Role of Noncognitive Skills in Student Success. bonnie.lathram@globalonlineacademy.org.

**Carolyn McKanders**, MA, MSW, is an educational consultant specializing in individual, group and organizational development. She is the former Co-Director of Thinking Collaborative, home of Adaptive Schools and Cognitive Coaching® Seminars. Ms. McKanders has 28 years of experience in Detroit Public Schools as a teacher, counselor and staff development specialist. Her expertise includes providing policy management training that helps organizations identify and manage competing tensions inherent in social systems. carolyn.mckanders@gmail.com, www.thinkingcollaborative.com

**ROOM: EL WAHA**

**Saturday, October 21**

**A**  **Level:**

**B**

**> Modern Learners Need Modern Schools**

Let’s dive into modern schools. Through a series of roundtable discussions and short design sprints, participants will digest and discuss innovations in learning and unpack and share ideas. Participants will reflect deeply on the role that learning innovations might play at their schools as they seek to create personalized learning experiences and develop modern schools for modern learners.

**ROOM: EL WAHA**

**Friday, October 20**

**Level:**

**C**

**> Polaritys of Wholeness: Balancing and Leading Head-Heart Tensions in Schools**

Educational leaders strive to close the gap between espoused and lived values of educating students holistically. Wholeness is achieved through attending to and reconciling seemingly opposing dualities called polarities: intellect and intuition, relation and rigor, head and heart. In this workshop, leaders will engage in identifying significant polarities and ways to lead and manage these tensions to strengthen and sustain holistic learning communities for both students and adults. Attendees will increase their efficacy and resourcefulness in leveraging the best of both opposites while avoiding the limitations of each.

**ROOM: EL WAHA**

**Thursday, October 19**

**> What Makes for Human Flourishing? Creating a Culture of Wholeness in Schools**

Wholeness is realized through recognizing and reconciling life’s dualities: self and group, intellect and intuition, wisdom and compassion, head and heart. We will revisit our commitments to wholeness supported by research, examine the forces behind the enculturation of poor practices, and commit to reconciling the incongruence between espoused and lived values. You will engage in a guided experience, exploring holistically the tensions and possibilities of rigorous and rewarding outcomes through nurturing wholeness.

**ROOM: AL BAYDOUNA**

**Friday, October 20**

**> Coherence in Education Systems: Schools of Human Flourishing - A Focus on Vision**

Leaders are a school’s chief storytellers. You will have reflection time to reconsider your chief story. Learn how a clear vision and mission can provide a focus for the energies and direction of a school. To what extent is your mission compelling to all stakeholders? Do you lead with a passionate sense of vision? How do you ensure that all teachers live out this vision with passion?

**ROOM: MEETING QUARTER 4**

**Thursday, October 19**

**Facilitated Planning**

**Saturday, October 21**

**Jennifer Abrams wkshp./Facilitated Planning**

**Sunday, October 22**

**Peer-Led Sessions/Collab. Core meeting**

**For a detailed agenda, please visit: www.nesacenter.org/events/fall-leadership-conference/speakers/hr-directors.**
FRIDAY, OCTOBER 20, 2:15-3:15

GENERAL INTEREST WORKSHOPS

Detailed speaker biographies and workshop descriptions are on the NESA website: www.nesacenter.org

ALANKRIT ARORA

ALANKRIT ARORA has been the founding Chief Business Officer at the American International School Chennai (AISC) since 2012. Previously, he served for 12 years in the Navy in various roles and is an alumnus of the Naval Academy, the Naval College of Engineering, and the Advanced Management Program of the Sloan School of Management at MIT. cbo@aischennai.org

ANDREW HOOVER

ANDREW HOOVER has been the Head of School at the American International School Chennai (AISC), India, since 2011. He was founding Middle School Principal and Director of Strategic Planning and Implementation at the American School of Bombay (ASB), and he taught social studies and served in leadership roles at The American School in Japan. Mr Hoover serves on the NESA Board of Trustees and the International Advisory Council of the Middle States Association of Colleges and Schools. headofschool@aischennai.org

BARBARA FIELD

BARBARA FIELD is a life-long educator and earned degrees from the University of California-Santa Barbara and Texas A&M University. Her international teaching and administrative career took her to El Salvador, Mexico, Honduras, Bolivia, Brazil, and Colombia. After transitioning to textbook publishing, she traveled as a global consultant for Pearson, focusing on sales, marketing, and training teachers. bfield@cainc.com, www.cainc.com

LYNN NOTARAINNI

LYNN NOTARAINNI enjoys a diverse background in the world of international schools, having attended Priory School in Kingston, Jamaica, and the American School in Rio de Janeiro, Brazil. In her career as a representative and manager of two of the largest American educational publishers, Ms Notarainni served schools throughout Latin America and the Caribbean. She speaks Brazilian Portuguese fluently. lnotarainni@cainc.com

> Dynamic Risk Management Platform
ROOM: DAR EL ISTIQBAL BALLROOM
AISC has developed a Dynamic Risk Management Platform -- a unique tool that encompasses all aspects of school-wide risk management, facilitates real time risk analysis, and informs decision-making. By applying this tool, AISC enhances awareness and synergy between the Board and the school administration. We will share our framework and aspects of our journey, and engage you to share your views.

> Charting the Course of a Child’s Development through Smarter Assessment
ROOM: MEETING QUARTER 2/3
This interactive session will provide administrators and teachers the opportunity to share their assumptions and experiences using formative assessment. The goal is to provide tools that identify educational needs early and build a strong foundation for conceptual development. Physical, emotional, and academic parameters will be investigated in the long-term formation of the whole child.
LUKE DAVIS

LUKE DAVIS is currently the Athletics, Activities & Aquatics Director at Lincoln School in Nepal. He has cultivated a love of Nepal and its people, which has led to co-developing the Service Learning program at Lincoln School. He has Masters Degrees in Education and Sports Coaching Management. l.davis@linsenpel.com

EMMA BATE

EMMA BATE began her career with All Hands Volunteers, an international NGO, after completing a degree in Disaster Management and working in the UK public sector in Emergency Planning. She has worked with Lincoln School to coordinate their service learning trips to Nuwakot and Sindhupalchok districts of Nepal. emma.b@email.com, www.finalsite.com

> Service Learning that Makes a Difference: Partnering with Organizations to Create Authentic Learning Experiences and Lasting Change (Service-Learning at Lincoln School Post-Earthquake)
ROOM: AL BATEEN
Almost two years after the biggest earthquakes ever shook Nepal (magnitudes of 7.8 and 7.3), Lincoln School has revamped its Service-Learning programs. With All Hands Volunteers and other organizations, we have constructed two new schools and 19 classrooms, and provided solar power, drinking water and toilets to five schools. We will share our successes and challenges in making service learning an authentic reality.

MAX EISL

MAX EISL has consulted with international schools on technologies including student information, online learning and communications platforms. He is a frequent speaker sharing his expertise and vision on digital communications. He holds a BS in Chemistry/Preparative Science/Secondary Education and a Masters in Educational Leadership. Max Eisl worked in schools for 14 years. max.eisl@finalsite.com, www.finalsite.com

> Optimizing Inquiries and Engagement Through Your Website
ROOM: MEETING QUARTER 4
Learn new strategies for increasing website engagement and generating more qualified inquiries. By implementing the concepts of inbound marketing, you can control the journey visitors take on your website. By crafting personas, optimizing your website for search, and using social media to generate qualified website traffic, you can simplify your workload while achieving better results.

GREG MacGILPIN

GREG MacGILPIN is currently the Head of School at the American Community School Beirut and previously the General Director at Country Day School in Costa Rica. As head, Mr. MacGilpin believes he has found where passion meets profession, though there are days he meanders to kindergartens where he began his career as a teacher. gmacgilpin@gmail.com

> What Would You Do Next? Child Protection Case Studies
ROOM: EMIRATES
When it comes to child safety, leading schools rarely permits us time to practice ‘what would we do’ without consequences. Case studies can provide such opportunities. They present realistic and contextually rich situations involving a dilemma that a character in the case must negotiate. Using case studies, we will use our collective wisdom to practice and challenge our responses.

ANNE McGUINNESS

ANNE McGUINNESS is a secondary social studies teacher at Lincoln School. She has a background in humanitarian work, and at Lincoln, she has facilitated relationships with local experts and organizations while advising student-led service projects. Anne McGuinness holds a Bachelor’s degree in International Studies and a Master’s degree in International Education. amcguinness@linsenpel.com

> Align the Planned and the Learned Curriculum with Pleiades
ROOM: MEETING QUARTER 1
How can you better support curriculum decisions at your school? Join the Rubicon Team as we explore the connections between student learning and curriculum in Atlas using our new ‘product’ Pleiades. Discover how your curricular decisions can foster student growth over time.

KELBY ZENOR

KELBY ZENOR, Director of Professional Development and a senior manager at Rubicon International, guides the coordination, development and facilitation of Professional Development programs both nationally and internationally. Ms. Zenor has presented at conferences on curriculum review, analysis and process. kzenor@rubicon.com

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JOHN MOORE

JOHN MOORE, a Partner at Rubicon International, leads educational technology and consulting initiatives in the Middle East, Asia, Africa and North America. He is experienced in bringing together diverse project teams and has taught at the university level, presented on curriculum renewal and consulted on educational projects for 25 years. jmoore@rubicon.com, www.rubicon.com

> What Would You Do Next? Child Protection Case Studies
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KERRY O’GRADY

KERRY O’GRADY is a seniorResponsive Classroom consultant for the Center for Responsive Schools (CRS). She works with schools throughout the Middle East and India for NWEA. She works with schools throughout the US and the international school community to create safe, challenging, and joyful learning environments where students can do their best learning. Kerry O’Grady has served as an educator for 15 years. kerry@responsiveclassroom.org, www.responsiveclassroom.org

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JORGE NAVARRO

JORGE NAVARRO manages strategic business development throughout the Middle East and India for NWEA. He holds an M.Ed in English Education, and was a Doctoral Candidate (Ph.D.) at the University of Florida. His research interests include bilingual education and assessment. Before coming to NWEA, Mr. Navarro was Vice President of Marketing for SchoolCity, an Ed Tech firm based in Silicon Valley and Bangalore. jorge.navarro@nwea.org, www.nwea.org

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> Align the Planned and the Learned Curriculum with Pleiades
ROOM: MEETING QUARTER 1
How can you better support curriculum decisions at your school? Join the Rubicon Team as we explore the connections between student learning and curriculum in Atlas using our new ‘product’ Pleiades. Discover how your curricular decisions can foster student growth over time.
FALL LEADERSHIP CONFERENCE

GENERAL INTEREST WORKSHOPS

Over 35,000 educator and 600 head of school appointments since 1990

Professional Services

- Head of School Searches
- Senior Leadership Searches
- Consultant Services
- Institutional Assessment
- Governance Workshops

2017–2018 Job Fairs

LEADERSHIP
BANGKOK, THAILAND
November 17 – 19, 2017
Ray Sparks

TORONTO, CANADA
December 8 – 10, 2017
Gary MacPhie

MELBOURNE, AUSTRALIA
January 3 – 6, 2017
Nick Kendell

BANGKOK, THAILAND
January 8 – 11, 2018
Nick Kendell
Harry Deelman

HONG KONG, CHINA
January 12 – 14, 2018
Barry Drake

LONDON, U.K.
January 18 – 21, 2018
Gez Hayden

CAMBRIDGE, U.S.A.
January 25 – 28, 2018
Jessica Magagna

SAN FRANCISCO, U.S.A.
February 9 – 12, 2018
Robert Imholt

DUBAI, U.A.E.
February 15 – 17, 2018
Bill Turner

BANGKOK, THAILAND
March 16 – 18, 2018
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Saturday, October 21, 3:00–4:00

General Interest Workshops

Detailed speaker biographies and workshop descriptions are on the NESA website: www.nesacenter.org

Brian Bedrick

Brian Bedrick helps schools use data better by making the data easier to access, understand, and act upon. Prior to founding IDP in 2009, he was a nuclear engineer for the Department of Defense, Director of Internet Transformation at AT&T, VP of E-Commerce at General Electric, and a consultant to multiple international schools. brian@interactivedatapartners.com, www.interactivedatapartners.com

> How Well Does My School Use Data?
Room: Meeting Quarter 4
Learn how to self-evaluate your use of data and identity where you lie on the data sophistication continuum. Techniques and best practices to optimize your current data processes will be shared with case studies of a new school just starting out, a UAE school leveraging data to improve the KHDA inspection process, a school using data to measure its mission.

Smita Bhargava

Smita Bhargava, VP of Programs & Special Risks, joined Clements Worldwide in 2006 and has over 15 years of insurance experience. She specializes in customized solutions for clients. Ms Bhargava began her insurance career in India in 1991 and has worked in various markets, forging strong relationships with insurance providers worldwide. sbhargava@clements.com

> Emerging Risks Facing International Schools in Asia
Room: Emirates
Clements will present emerging risks international schools face. Some risks are common globally and others are unique to the socio-economic climate of Asia. This interactive session, facilitated by our lead underwriter, will use data and best practices from schools around the world to help you adequately plan for such risks, including the use of insurance to transfer the risk.

Andrew Crouse

Andrew Crouse earned his PhD in Physics focusing on Physics Education Research, but his expertise coalesces around two areas: research and professional development associated with teaching science as a process of inquiry, and the design of systems that empower individuals and schools to improve instruction and inspire change using data. crouse.a@illinois.edu

> Practical Data Coherence
Room: Meeting Quarter 2/3
This workshop will present a scenario in international educational administration where data coherence is lacking. Participants will use Google Apps Scripts to resolve the problem. A general framework for assessing data coherence in school systems will also be discussed using examples from the scenario.

Joseph Hart

Joseph Hart has been a teacher, counselor, consultant and administrator. He has worked in Texas, Georgia, Greece, Egypt, and Saudi Arabia. This is his 31st year in education and his fifth year at Saudi Aramco Expatriate Schools. He has taught Grades 2-5, been a counselor for Grades PK-8, and an administrator for Grades PK-9. joseph.hart@aramco.com

> Resilience vs. Reliance: What’s Your Message?
Room: Al Bateen
The difference in communication styles and techniques can make an impact on the message you send. Do you want a teacher that is reliant on you or one that is resilient and develops into a teacher leader? Whether the teacher is young and just starting out or has been in the classroom for years, you want them to improve yearly.

BRIAN BEDRICK

SMITA BHARGAVA

ANDREW CROUSE

JOSEPH HART
> A Professional Learning Plan: The Story of AIS-R U

ROOM: AL BAYTUNAQA

The American International School-Riyadh (AIS-R) is excited to share its professional learning plan (PLP) with you! Learn how AIS-R developed and implemented a relevant and meaningful PLP to include job-embedded courses across a period of time. K-12 teacher cohorts, teacher-leaders, goals to foster global citizenship understandings in our leaders, teachers, students, and parents.

> Girls Get Strong: Empowering Young Women in Health and Fitness

ROOM: EL WAHA

Girls Get Strong was started in 2015 by Becky Riddle, a physical education teacher and coach at Cairo American College. She will share how Girls Get Strong has used community resources to help the young women in CAC’s community develop the social, emotional, and physical skills needed to be confident and healthy.

> Marketing Isn’t a Dirty Word: Leveraging Your Mission and Values to Build a Robust School Community

ROOM: MEETING QUARTER 1

Each school finds itself in a unique market, and it is crucial for schools to identify and understand their competition. In this workshop, you will be given the opportunity to consider the landscape of the schools in your community and begin to create a “map,” which will help visualize your competition. An example competition map will be shared with participants.
SUNDAY, OCTOBER 22, 9:00-10:00

GENERAL INTEREST WORKSHOPS

Detailed speaker biographies and workshop descriptions are on the NESa website: www.nesacentre.org

MICHAEL BARTLETT

MICHAEL BARTLETT is currently the Founding Executive Principal of Rising School, Dubai, a new American curriculum school. He was previously the Executive Principal of the W-School in Sharjah, UAE and Curriculum Coordinator at Victoria International School of Sharjah. While in the Middle East, he has served as an American Curriculum Coordinator at Victoria International School of Sharjah, an AdvancED-accredited school. She has 13 years of experience as a principal in the UAE. Ms Abu Muiiss was an English Teacher for almost 18 years and also served as English Department Head and French Curriculum Supervisor, as well as an SAT Exam Center Supervisor in Dubai. principal@akaaisal.com

FATIMA ABU MUISS

FATIMA ABU MUISS is Principal of Al Kamal American International School in Sharjah, an AdvancED-accredited school. She has 13 years of experience as a principal in the UAE. Ms Abu Muiiss was an English Teacher for almost 18 years and also served as English Department Head and French Curriculum Supervisor, as well as an SAT Exam Center Supervisor in Dubai. principal@akaaisal.com

SUZANNE SARAYA

SUZANNE SARAYA has been involved with international markets from the beginning of her career in Canada, when she joined International Publishing and Development. She worked with various governments in North Africa and South America to support their international presence. Prior to joining ExploreLearning in 2014, she served for five years on the Board of Trustees for the International School of Charlottesville. suzanne.saraya@explorelearning.com

> MAP Results, Then What?
ROOM: EL WAHA
Because administration of standardized tests exhausts valuable school resources, it was critical to maximize our use of MAP assessment data. The MAP-Reported Path allowed us to optimize our resources by feeding MAP data into our literacy solution and use other resources that created instructional recommendations specifically tailored to our students’ skill gaps and growth needs.

> Sharing the CIS Knowledge Base: Innovations and Trends Shaping the Future
ROOM: DAR EL ISTIGBAL BALLROOM
Learn what CIS is learning! Our work evaluating and supporting 700+ high-quality, diverse school communities around the world exposes us to innovative programs and leading evidence-driven practice. Learn what trends are emerging and how CIS schools are shaping the future of international education.

> Effective Use of Data to Support Teaching and Learning
ROOM: MEETING QUARTER 2/3
This session is aimed at schools that are looking for relevant and robust data to inform differentiation strategies and uncover students’ real attitudes to school and themselves as learners. The discussion will draw on case study material to explain how innovative schools are triangulating their data from multiple sources to identify and support specific needs of learners.

> International Education Recruitment. The Hiring Trends You Can’t Afford to Ignore in 2018
ROOM: MEETING QUARTER 1
As a former Geography teacher who became the manager of a school improvement group that spanned a network of schools in South Wales. He specializes in curriculum, teaching, learning and assessment and has worked with the Welsh Government on Qualification design and development. paul.montague@g1l-education.com, www.g1l-education.com

> Teaching for Understanding: Enhancing the STEM Curriculum with Interactive Simulations
ROOM: AL BATEEN
When students use online simulations to explore STEM topics, conceptual understanding soars and Math and Science come to life. This workshop introduces participants to proven teaching strategies that help drive instructional change using Gizmos. Ms. Abu Muiiss, Principal AKAIS, will share her student and teacher experience with this program and its benefits in enhancing their curriculum and building 21st Century skills.
> Learning – and Accreditation – in Perilous Times
ROOM: AL BAYNOUNA
What is the responsibility of education and schools in equipping our children with the skills, understandings, and dispositions to cope with the challenges looming in our world? What role should accreditation play? What is “good” about schools as we know them – and what is not good enough? This session will explore avenues for re-imagining education in our times.

> Maximize Your Health Insurance Benefits
ROOM: MEETING QUARTER 4
A knowledgeable team of insurance and HR experts will discuss a variety of topics including: understanding the recent updates to the health insurance market; creating a well-designed health insurance scheme; negotiating and switching benefits; analyzing your claims data; understanding insurance premiums and how you can influence them; controlling cost by changing behavior; communicating your health insurance and medical benefits with the highest efficiency.

> The PSAT, AP and the Khan Academy: What is Changing at The College Board and How It Will Make a Difference for Your Students
ROOM: EMIRATES
Get an overview of the latest developments from the College Board including what’s new from the SAT Suite of Assessments, the newest programs in the AP course offering and how the partnership with the Khan Academy is growing. We will look at the most recent data on how College Board programs are being used to develop college and career readiness skills around the world.

PETER C. MOTT
was the Director of the NEASC Commission on International Education (CIE) from August 2012 to July 2017. He currently serves in a part-time capacity as NEASC International Accreditation Leader. Previously, Mr Mott served as Director of Zurich International School (ZIS) from 2001-2012, and as Director of the American International School of Zurich (AISZ) from 1989-2001. pmott@neasc.org, www.cie.neasc.org

AGNI SKAFIDAS
Having spent over 18 years in general and specialized HR roles in the Middle East, Europe, the UK, and the US, AGNI SKAFIDAS heads up the consultancy OLAM. Focusing on compensation and benefits, Ms Skafidas takes a practical and pragmatic approach and translates HR challenges into clear and easy language for HR teams, business leaders and employees.

MIRKA STRANO
has over ten years’ experience in designing and managing health insurance schemes for SMEs and large organizations. As the Corporate Business Development manager for Pacific Prime in the Middle East, she is committed to the delivery of superior advice to all her new clients. She also holds overall responsibility for some of the key accounts in the Middle East. mirka@pacificprime.com

TAMSIN THOMAS
serves as Director of International Efforts at The College Board, working with K-12 schools and partners in the Middle East, North Africa and South and Central Asia to implement The College Board’s K-12 programs and initiatives. Ms Thomas most recently worked with the British Council’s international higher education program in the USA, and in international admissions for UK universities. tathomas@collegeboard.org, www.collegeboard.org

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In the spirit of Dr. Stanley Haas, the late executive director of NESA, and Luke Hansen, a remarkable student who died in an accident, this award recognizes middle school students at NESA member schools who are a credit to themselves and their schools and who have consistently and significantly contributed to the welfare of others. Three finalists receive a cash award of $1,000 each. Last year’s (2016-2017) winners were: Quincy Loria and Tisia Raina (American School of Doha, Qatar) and Chrysonee Katsarou (American Community Schools of Athens, Greece).

Application deadline: December 1

If you are at a NESA ‘member’ school, your representative to NESA’s Wider Circle group has detailed awards information.
NESA BOARD OF TRUSTEES

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Fiona Reynolds | American School of Bombay, Mumbai, India
Tara Waudby | International Schools Group | Al-Khobar, Saudi Arabia

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Madeleine Hewitt, Executive Director | maddy@nesacenter.org
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Athens, Greece
Tel: +30 210 600-9821
www.nesacenter.org

Mission (our ‘niche’)
To maximize student learning, NESA serves member schools by facilitating sustainable and systemic school improvement based on the best practices of American and international education.

Vision (what we want to become)
NESA will create dynamic, collaborative professional relationships that transcend current barriers and boundaries in order to maximize student learning in member schools.

Core Values (our ethos)
NESA, a community of schools, strives to create a sense of belonging and identity, diminish feelings of professional isolation and foster a culture of mutual support and professional engagement.

We believe:
• individuals and organizations thrive only through continuous, transformative learning.
• diversity strengthens us, enriches us, and prepares us for an increasingly complex world.
• respect, integrity and trust are essential to create and sustain learning communities.

Collaboration is the cornerstone of our success.
IDEAS TO THINK ABOUT

STRATEGIES TO IMPLEMENT
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