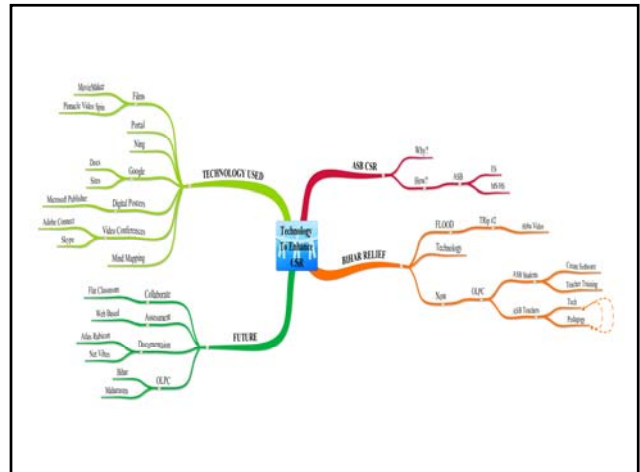


The Integration of Technology in a Community and Social Responsibility Program

Enhancing the Meaning of Community Service Projects through Technology



Community and Social Responsibility at ASB

Enhancing the Lives of Others

- Responsibility as active participants in the community
- Respect themselves and others in our diverse communities
- Demonstrate initiative and commitment to serving others
- Be empowered with the tools and education to navigate the service world

Why Focus on Technology?

To enhance the meaning of CSR projects

- **Relevancy** = motivation and interest
- **Technology is a familiar vehicle** = break down emotional barriers
- **Impact on engaged communities** = large-scale, web-based collaboration can reach larger audiences

Why Focus On Technology?

Utilize students' technological knowledge

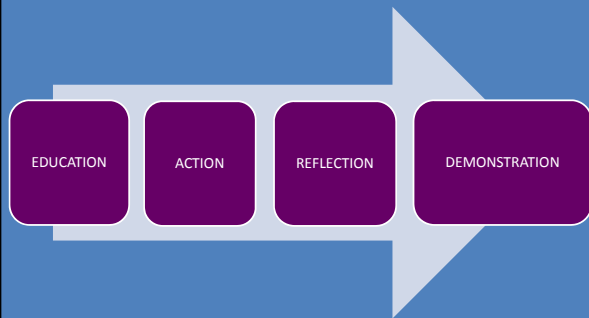
Differentiation of projects for all types of learners

What we are learning is directly impacted by *how* we are learning

Encouraging the development of 21st century skills

- Global Awareness
- Personal Responsibility
- Social and Civic Responsibility

SERVICE FRAMEWORK



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ELEMENTARY SCHOOL

- 'Adopted' NGO

- Unit of Inquiry Resource

MIDDLE and HIGH SCHOOL

CSR Days and CSR Experience

- Planning sessions (Education)
- Full-day service activities (Action)
- CSR Day reflection projects and survey (Reflection)
- Exhibit and celebrate CSR projects to peers (Demonstration)

ORGANIZATION OF STUDENTS

Core 20 students

- ✓ \$60 USD Goal
- ✓ Spearhead Fundraisers
- ✓ School Wide Assemblies
- ✓ Advocate

Trip # 2 Student visit to Bihar

- Delivered Supplies / Film Footage
- Research Based
 - Assess Needs
 - Document
 - Interviews

Abba Video

- MovieMaker

Utilize Student Specialties

- ❖ **Digital Tools**
- ❖ **Skills**
 1. Tech Classes at ASB
 2. Digital Natives: Just Figure it out
 - Creativity
 - Risk Takers

TYPE OF TECHNOLOGY USED

Movies:

- Adobe Premier
- Movie Maker

Advertisements/Brochures:

- Adobe Photoshop
- Microsoft Office Publisher

Website:

- GoogleSites

MOVIES

- **Research** Process
- Tool for **Advocacy**
- Education: **"Relief Is Not Over!"**
- **Reflection**

Google Site

- Tool to reach larger audience
- Communication
- Educational Resource
- Fundraising
- Advocacy

User Friendly

Flickr	Videos	News Reports	Donations	Related websites
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Bihar Flood Relief (Bihar Relief) - Windows Internet Explorer provided by American School of Bombay

Navigation

Sitemap

Bihar Flood Relief

Bihar Flood Relief

Help us achieve our goal of raising \$60,000 US

The Bihar Relief Group is a group of students and teachers who are working together to raise money and collect supplies to help the people affected by the flooding in Bihar.

BIHAR needs OUR help!

The worst flooding in 50 years is devastating the state of Bihar in the North-East of India. The flood began on August 18th and was caused by the breaking of the Kosi Dam near the Indian-Nepal border.

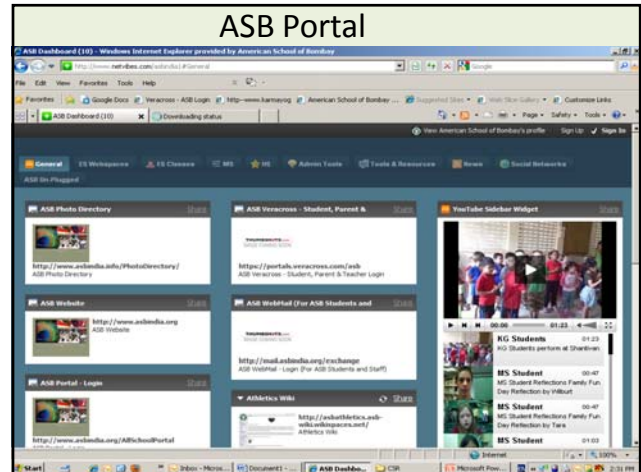
Since the dam broke, the Kosi River has been able to flow freely over villages and farms, completely covering the area in water and sand.

According to the United Nations over 8,000 villages have been affected by this flood and over 3 million people have been displaced. The state is devastated and sufficient relief is far from being provided.

ASD Students in Bihar - Created by Abha Banerjee, Grade 10

Movie Software: Movie Maker and Pinnacle Video Spin

- Melding video and audio capabilities
 - **KG and ASHA Film**
- Film reaches ASB community on the Portal
- Resource for other classes or for review
- Used for reflection and recall of lesson



NINGS

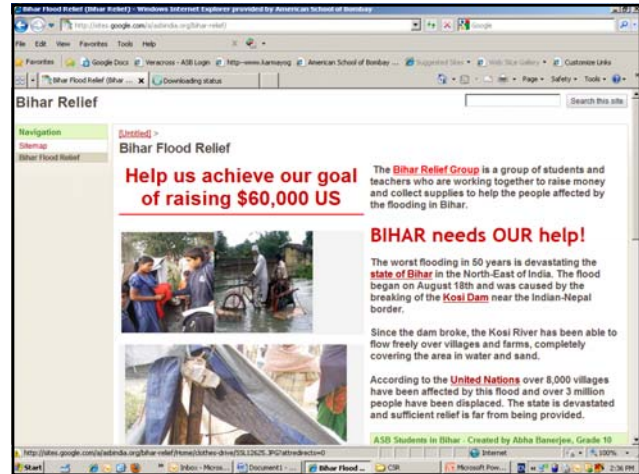
Social networking tool providing a space for interactive discussions

- Instantaneous commenting, blogs, shared documents, photos, videos and podcasts
- Encourages collaborative work and supports continuous dialog



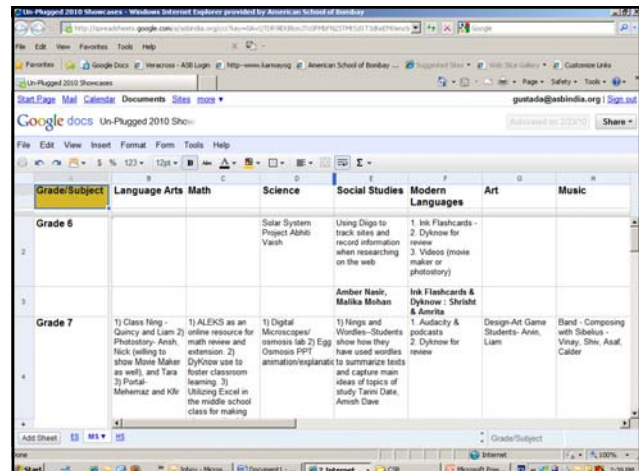
Google Sites

- Building sites for own group, to advocate for their chosen social issue, provide support for an NGO



Google Docs

- Collaborative document sharing
- multiple users can view and edit simultaneously



Adobe Connect Video Conferencing

- Service Learning Webinar
- Allows for synchronous communication through webcam visuals, audio and the ability to share documents simultaneously

Survey Console and Survey Monkey

- Online surveys implemented for students and teachers to collect feedback and for assessment

Digital Posters -- Microsoft Publisher and Adobe Photoshop

- Students take pictures with digital cameras and create digital posters that they can manipulate

iMind Map

- Graphic organizer to visualize project ideas

